

Minutes General Member Meeting: Change of the board

Date: Thursday 2 July 2020

Speaker: Max Ploemen

Minute taker: Quirijn Somers

Present: Luuk van den Reek, Janne Rutten, Lucas Hendriks, Rianne Zwarts, Suzanne Klein Wolterink, Susanne Luijff, Eline Giesbers, Dominique Paulissen, Imke Janssen, Tijs de Groot, Nathan Miango, Fleur Kok, Gina Advena, Julia Bouman, Jens van Loon, Maartje Slot, Ivo van Lier, Marco Avilez, Govend Salih, Laura Tarsa en Nina van Loosen, 31st board, 32nd prospective board.

Total number of people present: 33

Agenda

1. Opening
2. Setting the agenda
3. Approval of minutes previous GMM (17-02-2020)
4. Presentation Annual Report '19-'20
5. Vote on the Annual Report '19-'20
6. Introduction of prospective board '20-'21
7. Vote on the prospective board '20-'21
8. Resignation of thirty-first board & thirty-second board taking office
9. Resignation Till Committee '19-'20 and introduction Till Committee '20-'21
10. Vote on the Till Committee '20-'21
11. Resignation of the Advisory Board '19-'20 and introduction candidates Advisory Board '20-'21
12. Vote on the Advisory Board '20-'21
13. Presentation Concept Policy '20-'21
14. Vote on Concept Policy '20-'21
15. W.C.T.M.
16. Question round
17. Closing

Opening

Max opens the meeting at 7.09 pm.

Max welcomes everyone to the general member meeting and explains that, because this GMM is online, it will be slightly different than usual. Questions can be asked via the chat or if Max gives you the word.

Setting the agenda

The agenda is approved.

Approval of minutes Financial GMM 09-09-2019

There were no questions or remarks about the minutes.

The minutes are therefore hereby approved.

Presentation Annual Report '19-'20

[Max continues]

Because this meeting is online, we will try to keep the presentation of the Annual Report short. Just like the previous GMM, we will only discuss the most important or remarkable parts. If anyone has any questions about parts that are not discussed, it is possible to ask about those too.

The first thing to discuss is Covid-19. This is obviously a big deal, so the board decided to put something about this in the Annual Report. A lot has changed because of the pandemic. We don't want to delve too deeply into this, since most of it is probably clear. We simply had to get creative to come up with activities, and a lot of other activities had to be cancelled. We want to put emphasis on that we are still supporting all decisions that we made, especially around the cancellation of multiple formal events, such as a Company Visit and the NDC.

We had to come up with many online activities in a relatively short period of time. The board believes that most activities went well, although some better than others. We noticed that especially the activities that included more interaction with one another or where there was a possibility to sign up with a group were most popular. That is why we advise the 32nd board to continue organising these kinds of activities if possible and necessary. Because of covid-19, Babylon's social media became more popular. The results of the annual survey showed that most respondents thought that the social media during this period was good, while some thought it was a bit much sometimes. The purpose of the board in the increased usage of the Babylon's social media was to create a feeling of remained connection between members, but also informing and updating members.

The pandemic also effected the financials, Niek will talk about that later on.

Then we will continue with the long-term goals. Again, we are not discussing everything, but if there are questions about something that is not discussed, please feel free to ask them.

Starting with 2.1, strengthen the bond between Babylon and its members and attract new members.

The board decided to cancel the Active Member Activity (AMA) this year due to covid-19, and to merge it together with the AMA next year. That means that all active members of this year, will also be welcome next year at the AMA. Also, we got a small gift for all active members of this year.

Then about the Pre-masters. The bonding and attraction of pre-masters went really well this year, even better than last year. This year Babylon had 13 active pre-masters and 11 active master students. There is a small side remark for next year: since we are not able to do anything for the pre-masters anymore during the Orientation Week, the 32nd board will have to come up with creative ideas to bond with them.

Then for the International members: the board believes the bonding of and with international members went really well this year. we had 12 international active members this year. We will talk more about this later, together with the International Committee, in Max' part.

Furthermore, 12 international members filled out the annual survey. The feedback was not very different from that of the semi-annual survey. The similar feedback included that more English needs to be spoken in the Babylon Room and during activities. The board tried to improve this point a lot during the last year, and we think it did already improve, but there is still improvement to be made. This is also something that the 32nd board needs to pick up. Also, more attention needs to be paid to show that international members are welcome for committees. More awareness needs to be created. The creation of the International Committee is already a good step, but there are still many improvements to be made.

The board thinks the bonding with third-year students went well. The Welcome Back Pubquiz was also a success, with more than 30 third-year students present.

The recruitment of the new board will be discussed at the part about the Application Committee.

Then we arrived at 2.2, improving the professionalism of Babylon.

There are three main points we mentioned in the report.

The first point is the lack of formal activities. This year, there was a lack of formal activities due to multiple reasons. One reason is covid-19, which is the reason that, among others, the NDC and a Company Visit had to be cancelled. But also because of some unfortunate circumstances in the first semester. The board regrets this and hopes this goes better next year.

Another important point is professional communication. Overall, this part went well this year. There were some instances with small spelling and/or grammatical mistakes, but all in all this went well. There was also already a great improvement made in the second semester. The annual survey showed members to be satisfied with the level of communication. Thijs will talk more about professional communication towards companies in his part later on.

Then 2.3, improve and strengthen the image of Babylon.

Overall, this long-term goal was achieved and a success this year. Thijs will talk more about this point later on in his part. There was one minor instance, where the CFA used private emails to contact companies, but when the board saw this, we told them to use the committee email.

The potential and current sponsors will also be discussed later by Thijs.

About study and student associations, there is not really something new. We do have a new sister association in our contract.

About members and other students, the only thing that we want to mention is that, again, there should have been more formal activities. Babylon was perceived as more informal than formal.

The long-term goal 4.2, strengthening ties with external relations will also be discussed later by Thijs.

Dominique: Why has the stickerdeal with FIKA ended?

Max: Thijs will talk about that in his part.

[Max continues]

Then the General affairs.

Most of the general affairs are clear in the report and not really noteworthy. One big thing we want to discuss is the website. We implemented a new website, which was a lot of work. Not everything went according to plan, which we already discussed during the semi-annual GMM. The process of creating the website was quite difficult, and since we were not exactly sure what we wanted, it was hard for the website creator to work on it. All in all, however, we think the eventual result looks good, and we are very happy with how it all turned out.

Suzanne: I read that Babylon joined LETO in one activity the '(No) Pool party', what would you recommend the 32nd board about joining LETO activities?

Max: The party was certainly nice. We wanted to join more LETO activities this year, but most of them were planned during our own activities, so we couldn't. We would recommend the 32nd board to join and go to LETO activities if possible, since it is great for the bonding between associations and within the faculty.

Eline: were there many Babylon members at that LETO party?

Max: Yes quite a few eventually. The party was not very big, but I think that eventually most people present were from Babylon.

Suzanne: I also have a tip for the 32nd board with regards to their board grants. Keep an overview of how many members were present at every activity.

[Max continues]

Then we have arrived at the personal function parts of the annual report.

We will start with the part of the Chair

About the general tasks and responsibilities: I as Chair had to lead the board and all board meetings. Since the beginning of the covid-19 crisis, the board meetings had to be online, via Zoom. We did have to get used to these in the beginning, but they went better towards the end.

I also had to monitor all activities. Overall, this went well, there were a few activities however where I could and should have been more involved. We learned from the first semester, and this went well in the second semester.

Besides all this, I see myself as a flexible board member. When Tessa got ill, I took over a part of her functions, and in the second semester I helped Quirijn with the increased social media due to covid-19.

Then about the International committee. The IC was a new committee this year, which of course made it difficult in the beginning since we had to do everything for the first time. Some things went very well, and other things went less well. We mostly tried things out to see if they worked, and with that laid a base for the IC for the next year. the 32nd board can proceed on this base. The goals of the committee was to help international students integrate in The Netherlands but also in Babylon. The international respondents of the survey said that they knew that was the goal of the committee, but that this sometimes could have been a bit clearer. At one point, we sort of lost track of what we wanted, so we sat together with the committee and set out a clear goal for ourselves and for everything we wanted to organise. The committee doesn't necessarily need a lot of people but does need a few that are excited and can work hard. The promotion of the committee's activities also could have been better.

Susanne: Who provided the Dutch lessons that the IC organised?

Max: Two members of the committee did.

Suzanne: would you recommend continue with the Dutch lessons, even though there were not a lot of sign ups?

Max: Yes, we would, there we enough sign ups, and all the internationals that joined said them to be very helpful.

Janne: Do you think the time put in the committee was worth the results?

Max: Yes, we set a good base for future years, so I would say it was worth it.

[Max continues]

We let the IC organise the monthly lunches to try and get more international members to the Babylon room. Unfortunately, this did not work, so for next year, we advise the 32nd board to organise them by themselves.

We also had multiple questions about the IC in the annual survey for the internationals. The results showed that the respondents really appreciated the committee and that they thought it to be a very good thing.

Janne: I think it still was a good idea to let the IC organise the monthly lunches. Take the Hungarian/Romanian lunch for example, that was a nice way of learning about and sharing a different culture. It is sad that it did not work in attracting more internationals to the Babylon room.

[Max continues]

All in all, we are very happy with the introduction of the IC. We learned from our mistakes and set a good base for the future.

Then the Prom Committee.

Overall, everything went fine. There were some problems in the beginning, regarding our contract with De Waagh. Since our contract with De Waagh says that our Prom will be held there. The other associations did not like that they could not choose a location. We are not yet sure what to do about this for next year and about what to advice the 32nd board. We are planning talks with the other associations to discuss it for next year.

About the Instagram of the prom: the committee created a separate page for the Prom. This way, we could put all the promotion on that page. This way, the pages of the associations themselves were not spammed with stuff about the Prom, and it did not interfere with the media planning of any association. It also worked in getting people excited for the Prom, which turned out to work quite well. The content of the page was not understood at first, but it was all explained in the end. We do recommend using the account again next year.

Suzanne: So, you can use the account again next year? Can you change the name to 2020 or 2021 in the coming years then?

Max: Yes, the account stays the same, and we can change the name every year.

Then the Application Committee.

We decided to introduce the Application Committee this year because the application process was sometimes biased in the past. To make the entire process more unbiased, the Application Committee was introduced. The committee consisted of the Chair, the Vice-chair, one member of the Advisory Board, one

former board member and an external board member. The applications did have to go via zoom, but everything went quite well. We would highly recommend in forming this committee again next year.

Then it is Quirijn's turn to talk about his role as Secretary.
[Quirijn continues]

Among the general tasks and responsibilities are writing the minutes of the weekly board meetings. These minutes were late on occasion but were always of quality.

Another important task is handling the communication and (e)mail received by Babylon. We receive almost no physical mail anymore; this is mostly email. This year, we got new email addresses due to the change of the website. To make sure that everyone has our up-to-date contact information, I sent out an email to all our regular contacts, sister associations, associations in Nijmegen, the department, the university, etc. When someone emailed us still using one of the old email addresses, I answered them, and also noted that our email address has changed and asked them to use those for future communication.

About the social media: especially in the beginning of the year, we could've used Instagram a bit more. Due to covid-19 we Instagram almost daily in the latter part of the second semester to stay connected to our members.

The Babylon Magazine also was a lot of work this year. Due to multiple reasons, including a misprint (by mistake of the printer) the planning of the BM's was slightly altered. The designing of the magazine went less smoothly than hoped unfortunately, but all in all it went okay.

Then it is Niek's turn to talk about his role as Treasurer.
[Niek continues]

First the budget. Most of this is for the next GMM, the financial GMM. Covid-19 did affect the budget, but mostly in a 'positive' way. The Study Trip was cancelled, just like some other activities, which means we had less costs than budgeted. We also had some new costs, such as the prizes for the online activities etc. We are not yet sure about what the financial effects will be for next year(s). That is why we made a small backup, just to be sure. This is because there is also a possibility that we will receive less sponsorships in the coming year.

Then Conscribo, we had a 'light' version of Conscribo, while we paid for a premium version. This is because over the years, the prices for Conscribo changed. Together with the Till Committee, I decided to create a new account, a premium version, since it is faster, better, and it comes with a plug-in so that members can be signed-up automatically via the new website. I am going to arrange all this together with Sam over the summer.

Regarding payment methods: at the start of the year we said we wanted to explore the possibilities of other payment methods such as Tikkie. Our experiences this year were very positive. It is very easy and fast, and it has a personal touch with a gif. We would recommend keep using this way of payment.

Maartje: why are you not discussing the overall budget?

Niek: mostly to save time since all of this will be discussed during the financial GMM. The updates now are pretty much the same as they will be then.

Suzanne: Did the Till Committee do a check on the budgets?

Maartje: Yes, we did a check, everything went well. But Niek, you did the budget for a whole year, but you are not discussing it now. The Financial GMM is also a report of your year yes, but mostly about stuff after the change of the board. It is better to show what you did now, especially about the first half of the year. The Till Committee thinks you did a good job, but we would like to hear about everything.

Niek: Sorry, that is a mistake on my part then, about sharing the budget etc. I am not sure if I can tell everything now, since I am not prepared, I hope it is okay for now?

Luuk: Well I still find it weird that we have to vote about your year, while a big part is missing. Now we have to rely on the advice of Maartje. If we vote about it now, and it is not okay, you are not a board member anymore so you can't do anything about it anymore.

Niek: I get your point, I did not really see it in that way. My mistake.

Suzanne: can't you do a budget at the end? So that you have some time to prepare for now?

Niek: Yes, sure I will prepare that now and then I'll talk about it after Dylan's part.

Then about the Study Trip. As you will all know, the Study Trip was unfortunately cancelled due to covid-19. The problem was that we of course already made most of the down payments. Luckily, with a bit of stress and many efforts, we got all our money back. Looking back, we are very that we and the university decided to cancel our study trip already in mid-March, since that way, we were able to get everything back. Many associations can't say the same and still had to pay for big parts of their trip. The only money we did not get back was that which we spent on hats, and the flight tickets. The university paid us back this amount though, so that none of our members lost any money. Considering what could have happened, it ended really well.

Susanne: I have a question about the new merchandise item. The t-shirt was not really promoted very well, even though they are really nice. Why is that?

Niek: True, that is because we wanted to promote the merch with the coming of the new website, but that got a lot later than originally planned. And when the website was online, covid-19 happened. So, we hope that the next board can promote it better.

Then it is Tessa's turn to talk about her role as Commissioner of Internal Affairs.
[Tessa continues]

At the beginning of the second semester, Niek and Max took over my committees as coordinator, which turned out to be a wise decision. This eventually helped me really well and made sure that I could recover faster.

About the link between Babylon and the study programme: This was mostly done through the creating of the book lists. I also had quarterly meetings with the study advisors. I was also a member of the Study Programme Committee (OLC), and I

only had to miss one or two meetings. I continued to have contact with them, also with the teacher members.

Regarding the book sales: at the end of the first semester we found out that some students were ordering their books with Babylon discount while they were not a member of the association. Partially because of this, on the new website, we placed the ordering of the books behind the personal log in, so that only members can order their books through us. For the books sales, I also had a lot of contact with Frank van Meurs and Berna Hendriks. Because teachers often do not inform us of changes in the books they use, we have to contact them about those, and sometimes have to make last-minute changes to our book lists, which is of course not very good. That is why we arranged that Berna will send an email to all teachers at the beginning of the year asking them if they can inform us if they will use different books for their courses this year.

About the Education Committee (VOC): unfortunately, we had to cancel multiple activities, such as the Parent Day because of covid-19. There was an online study choice check day, which turned out to be a success. We are now busy with organising CIS in the field, which probably also has to take place online.

Suzanne: are speakers aware that they have to do it in English?

Tessa: Yes, we told all of them, and also double checked and told all of them again to be sure. All of them know.

Suzanne: perfect.

With the committee of formal activities (CFA) a few things sadly went wrong this year. That is why the first company visit was cancelled, and because the second had to be cancelled because of covid-19, there was no company visit this year. It was quite hard to get the committee to actually contact companies. And after a while, when there was contact, it was at very short notice. There was also a lot of contact with Ajax, but that all did not go very smoothly and was very slow, and more expensive than originally thought, so that was unfortunately also not possible.

Gina: now the book sales are behind the member administration, is that not a lot more work for the Secretary?

Tessa: No not really since we already have to approve all the member accounts when they create them for the website in the first place. So it is not extra work.

Dominique: For the CFA, have you not thought about online formal activities?

Tessa: we thought about an online company visit, but most companies had better things to do during the beginning of the quarantine and did not have time for stuff like that. So we started contact with companies for the coming year.

Then it is Thijs' turn to talk about his role as Commissioner of External Affairs.
[Thijs continues]

I'll start with the Career Committee: the coordinating of this committee went well. Sadly, we were not able to organise another workshop due to covid-19. We did organise a photoshop workshop in the beginning of the year, which was very well visited. The only downside to that was that we already spent most of our budget for workshops on that one, luckily it was a really good workshop. We also organised

a second workshop, about acquisition, which was held by AIESEC. Due to the lack of promotion, it was not super well visited, but it was a really nice workshop.

Then the Career Event, which went really well. De Waagh was also a great host. The event was sold out, which also shows that it was a great success. There was a slight set back when one of the speakers called in sick at the morning of the event, but we still had four speakers, which was enough.

Then the congress committee: we were supposed to organise the National Day of Communication (NDC), which sadly had to be cancelled. We had already prepared almost everything, with speakers, rooms, lunch etc. fortunately, all of this can be postponed to next year. The current members of the committee will be the first in line to join the committee next year if they want to.

The vacancy policy is something I developed this year, because of an increased amount of vacancy requests. We created four packages, ranging from one post to multiple posts and extra attention for a higher price. The policy was barely used though, so we advised the 32nd board to alter this policy slightly.

I also managed the Twitter and LinkedIn this year. The Twitter is barely used though, over the last 5 years we have had only 13 likes and 8 retweets which is almost nothing. The 32nd board made a plan for the Twitter the coming year. The LinkedIn page was used more often. We used it to reach graduates, professionals, and speakers for the formal activities. The use of LinkedIn could still be improved, but it already got a lot better.

Then the existing partners. We again got a full year deal with Totally, which is always a smooth collaboration. We also had a great collaboration with the Rabobank this year, and we will make every effort for next year to continue this. Stagemax has delivered with everything they had to do, but the contact with them was far from perfect. They often do not respond to email or phone calls. Hopefully, that will improve.

Our contact with De Waagh went great this year. We also had multiple activities there, which always go perfectly. Unfortunately, we could not hold the family day there, so we proposed a €50 reduction in the sponsorship money, which they accepted. However, during the coming Orientation Week, the Barbecue and Dinner Show can probably not take place, so that can lead to another significant reduction in sponsorship money. We are still in talks with De Waagh about this.

We also extended our deal with StudyStore, for us nothing changed, but we did change a few things in the contract. Three associations, InTenS, OSK and GAG now all joined our contract, since we had better terms with StudyStore, and this way they get the same deal. We remain the leading association on the contract. This further establishes our position in the faculty.

Suzanne: We do not get money off their book sales?

Thijs: No, we don't, we did not ask them for that, but maybe they are willing to do something later for us if necessary.

Then the new partners: we have a few new stickerdeals, which we also discussed during the semi-annual GMM. After that, we went looking for more formal sponsorships. That is when we established contact with Logeion. They are the Dutch organisation for professionals in the communication profession. They sponsored the NDC with €100 for this year, and we are in talks for things we can do next year.

We also got another new deal with Unipartners, although we have not used that deal this year. Keeping the deal does not cost us any money however, so maybe we can use it next year.

The deal with Domino's was used quite a bit. We are excited to see how much money it is going to make for us. We get 5 percent of revenue they get through orders of our members.

Then the new sticker deals: we added quite a few new stickerdeal, which as I said we all mentioned during the semi-annual GMM. The deal with Domino's is going quite well. The same goes for the deal with Tappers. Chidoz also recently extended our contract. We have not had a lot of contact about extending the deal with Escapeboot or Popocatepetl yet. They are willing to talk about the deals after the covid-19 crisis highpoint is over.

Sadly, FIKA is ending our stickerdeal because they have problems due to the pandemic. They want to resume conversations when business is usual again.

Then it is Dylan's turn to talk about his role as Commissioner Activities.

[Dylan continues]

First about the year planning: there were to few formal activities, although there were enough in the year planning, several were cancelled, which threw the formal-informal division off balance.

The attendance during most activities was great, so the distribution of the activities was fine. Especially the Committee Market was a huge success, which resulted in 91 active members.

The contact with the Molenstraat was also great and without problems. The biggest change was with Inglorious, which had to be cancelled. We will not miss any sponsorship money from the Molenstraat, since we had an extra end of the year borrel and the bar take over.

About the CIA: the first few borrels went great, but after that people started showing up later and later, which was a bit sad. That is why we advise the 32nd board to look into more and better deals before 12. For example, playing games or putting a beerpong table etc.

BaMyPo and Inglorious parties: both a BaMyPo and an Inglorious sadly had to be cancelled. The parties that did take place were all a success though. Since this year, we held all the Inglorious parties in the 3G, instead of in different bars every time.

About the Diesweek: the first day contained the bar takeover and the Culture Rouler of the IC. The Culture Rouler was sadly not very well visited, which resulted in not a lot of people going straight to the Bar Takeover afterwards. Also, because of the Bar Takeover, we probably had one party to much in the week, instead of starting and ending with one, we had one on Monday, one on Tuesday and one on Wednesday. Lasertag was visited fine, though less then hoped. The Cantus in the basement was good, and fun. We did almost have a beer scarce, but we were able to order more within the budget. The praesidium was also great, although there was a problem that they did not wanted to do it in English. For next year, it really should be in English.

The Cocktail workshop was great, but because the covid-19 measures were announced that day, some people did not come because they did not feel comfortable. Tappers did not charge us for the smaller amount of people that attended because they understood. All in all, I am proud of the CIA.

Then the Sports Committee: The Ski Trip went very well, and we all had a great time. Avoriaz was also perfect, and there were no problems. Normally we would already book the trip for the next year, but we have not done that yet for now, because we are not year sure if that will be possible. We do recommend Avoriaz for coming Ski Trips.

Then the Orientation Week Committee: there are a few major changes in the Orientation Week, for example, the dates have changed. Marlon will talk more about that.

The Weekend Committee: we changed the date of the Weekend to November, since it could not take place now. We did make a script for the coming Weekend.

Then it is Niek's turn again to talk about the budget.

[Niek continues]

Okay then about the budget. The only budget I could access now is a bit outdated so some numbers may vary slightly. General changes that happened: we got a new sponsorship of €100 that went to the Congress. The sponsorship of De Waagh might be lower, so I calculated €100 less for that. The manager of the Malle Babbe managed that sponsorship payment might be spread over a few months due to covid and Oubaha possibly having problems financing it all in once. Each year we get some money from DressMe, last year that was €100, but that is quite hard to estimate. For StudyStore: we have yet to hear how much we get for the book sales of the second semester, I estimated it to be €1800 over the whole year, which is €200 less than last year. This is because the sales of the first semester were slightly lower than the first semester of last year. We have an estimated total income of around €17000.

Regarding the expenses: due to several cancellations, the budgets that were supposed to go to certain activities were transferred to next year, take the AMA for example. The budget of the second AME went from €180 to €80. The budget of the AMA went goes to next year, minus €110 which was spent on the keychains. The website cost more than first estimated, and eventually cost €1580. We put €560 apart as a reserve for possible lower sponsorship incomes. The new camera cost €622. This was available because some budgeted expenses were lower than estimated. The estimated total expenses this year were around €15900. So, we have around €1100 in surplus, most of which is because of cancelled activities due to covid-19.

Then there is a statement of the Advisory Board:

[Luuk continues]

First of all, we want to start with our compliments. All changes that were promised to improve were implemented, which was also great to see. We are especially happy with how you guys acted during the lockdown, with activities almost every week. Well done. About the website: that was your project of the year, and it turned out really well in the end. It might have cost more than anticipated, and it took a lot longer, but it looks great now. You guys did a good job.

[Max continues]

Are there any more questions? If not, we will continue to the next point on the agenda.

Vote on the Annual Report '19-'20

Total number of voters: 18 + 6 (24 in total)

Vote	in	favour:	18
Vote		against:	0
Blanc		vote:	0
Withhold: 6 (the board)			

The report is hereby approved.

Introduction of prospective board '20-'21

The prospective board members introduce themselves.

Vote on prospective board '20-'21

Total number of voters: 15 + 12 (27 in total)

Vote	in	favour:	15
Vote		against:	0
Blanc		vote:	0
Withhold: 12 (the board)			

The report is hereby approved.

Resignation of thirty-first board & thirty-second board taking office

The thirty-second board takes office.

Speaker: Maud Weijers

Minute taker: Lieke Verhoofstad

Present: Luuk van den Reek, Janne Rutten, Lucas Hendriks, Rianne Zwarts, Suzanne Klein Wolterink, Susanne Luijff, Eline Giesbers, Dominique Paulissen, Imke Janssen, Tijs de Groot, Nathan Miango, Fleur Kok, Gina Advena, Julia Bouman, Maartje Slot, Ivo van Lier, Marco Avilez, Govend Salih, Laura Tarsa en Nina van Loosen, 31st board, 32nd prospective board.

Resignation Till Committee '19-'20 and introduction Till Committee '20-'21

The Till Committee of last year resigns: Ivo van Lier and Maartje Slot

The Till Committee of '20-'21 is introduced: Maartje Slot and Niek van de Minkelis

Vote on the Till Committee '20-'21

Numbers of voters: 27

Vote in favour: 21

Vote against: 0

Blank vote: 0

Abstention: 6 (the board)

The Till Committee of '20-'21 takes office: Maartje Slot and Niek van de Minkelis

Resignation of the Advisory Board '19-'20 and introduction candidates Advisory Board '20-'21

The Advisory Board of last year resigns: Eline Giesbers, Ivo van Lier, Janne Rutten, Luuk van den Reek, Maartje Slot and Marco Avilez.

Candidates for the Advisory board of '20-'21 are: Dominique Paulissen, Max Ploemen, Susanne Luijff, Suzanne Klein Wolterink, Quirijn Somers and Tessa Stolte.

Vote on the Advisory Board '20-'21

Number of voters: 17

Dominique Paulissen: 15
Max Ploemen: 14
Quirijn Somers: 8
Susanne Luijff: 12
Suzanne Klein Wolterink: 10
Tessa Stolte: 15

A minimal amount of 12 votes is necessary to be voted in favour for the Advisory Board of '20-'21. Therefore, the Advisory Board of '20-'21 will consist of Dominique Paulissen, Max Ploemen, Susanne Luijff and Tessa Stolte. The board will check the results one last time during the break to ensure everything went well.

BREAK

It appeared not to be clear to everyone that they were allowed to vote for more than three people. It is possible to vote for three, four, five or all six candidates. Therefore, a revote will be held.

Number of voters: 16

Dominique Paulissen: 15
Max Ploemen: 16
Quirijn Somers: 9
Susanne Luijff: 13
Suzanne Klein Wolterink: 11
Tessa Stolte: 13

A minimal amount of 11 votes is necessary to be voted in favour for the Advisory Board of '20-'21. Therefore, the Advisory Board of '20-'21 will consist of Dominique Paulissen, Max Ploemen, Susanne Luijff, Suzanne Klein Wolterink and Tessa Stolte.

Presentation Concept Policy '20-'21

The thirty-second board will continue with the presentation of the Concept Policy. We will discuss a couple of things concerning COVID-19. Afterwards, we will quickly run through the division of the committees. Later, we will discuss the long term goals and have a more detailed look at the short term goals. Lastly, every board member will tell something about their own function within the board.

COVID-19

COVID-19 brings along great challenges for everyone and also for Babylon. The greatest challenges for next year will be the recruiting of new members and the bonding with our members. It will be different than normal and, therefore, we have to be creative and think in possibilities rather than in limitations. We are busy finding ideas on how to handle the situation. However, not everything we will do is included in the policy, because we are still trying to find new possibilities and ideas. With everything we do, it is important to ensure everyone's safety. Not only of Babylon members, but also of external parties and relations. Therefore, we will always observe the governments' regulations and guidelines and make sure to be updated about the current regulations in order to follow them.

Division of the committees

Chair: Application Committee

Secretary: Graphic Design Committee

Treasurer: Study Trip Committee and Prom Committee

Commissioner of Internal Affairs: Education Committee, Committee of Formal Activities and Publication Committee

Commissioner of External Affairs: Congress Committee, Career Committee and International Committee

Commissioner of Activities: Sports Committee, Committee of Informal Activities, Orientation Week Committee and Weekend Committee

Others: Till Committee and Advisory Board

The Chair will not coordinate any other committees, because she will have enough tasks and responsibilities by keeping an eye on every committee and by coordinating her fellow board members.

Luuk: Why does Maud not have a committee, except for the Application Committee? You said you are going to be busy with controlling other committees and board members. What do you think you have to do with controlling other board members and committees? You will probably have a lot of free time. The only thing you have to do at this moment is setting the agenda. You will not control all the committees.

Maud: I will not be the coordinator, so I will not be attending their meetings, but I will check the minutes regularly. And I will check if all activities are being organised on time and if everything is going according to plan. Apart from that, it is quite normal for the Chair not to be the coordinator of any committees. I also have more subjects to do for school.

Luuk: But the year before, Suzanne had three committees and she also had a full year. I do not know why you chose this, but I do not really agree with this division.

Maud: I personally am glad with this division. I think I will have enough to do without coordinating any other committees other than the Application Committee. The rest is also okay with this division. We made this division based on the advice of the 31st board.

Renée: I also think not many committees are suitable for the Chair, except for the International Committee and Prom Committee maybe. Most committees are connected to a specific position. We decided to let me coordinate the International Committee, because I already had experience with that. The Prom Committee will be coordinated by Sam, because it is about quite a lot of money. We therefore found it more suitable to give this committee to the Treasurer. This was also part of our consideration in not giving Maud any committees.

Marlon: Next to this. When Maud only coordinates the Application Committee, she will be able to spread her attention among every committee, instead of paying more attention to her specific committees.

Suzanne: If you all agree on this division, that is totally okay. I had the Lustrum Committee, I think one of the most time consuming committees of all. If you (Maud) do not want a committee, that is fine. I would advise you to take a project on yourself to do something extra. Besides that, I do not think it is a good idea to give the Prom Committee to the Treasurer, because the Study Trip is a really big task. I think it would be better to give the Prom Committee to the Chair.

Maud: Thank you for your advice. As Renée already explained, we decided to give the Prom to the Treasurer, because it treats a big amount of money. He can handle it in his position, so we decided to do this. We will reconsider this, but for now, we are all fine with this division, so it will probably stay like this.

Lucas: You decided to split the coordination of the Graphic Design Committee and the Publication Committee. The committees are really intertwined. What is your reasoning behind this?

Maud: We chose to do so, because the Secretary already has a lot of tasks to do and is one of the busiest functions in the board. The 31st advised us to split the committees and based on that, we also made this decision. Indeed, the committees are very connected, which is why the Secretary and Commissioner of Internal Affairs will stay closely in contact about that. By dividing the committees like this, it would take some pressure away from Lieke's shoulders.

Lucas: I respect your decision on the matter of course, but I think that coordinating a committee is already very hard. So you should keep a close eye on how it goes.

Suzanne: Good communication is key.

Maud: That is definitely true. We are aware of that and will make sure to keep the communication between those committees very close.

Susanne: Why did you not decide to give the CFA to the Secretary and keep the two together? That is also a possibility. The year before us (2017-2018), this was also the case. I think it is pretty difficult to have the two committees split up.

Maud: This would definitely be a possibility, but Lieke already has experience with designing. We think the Graphic Design Committee is not an easy committee and is hard to coordinate without some experience. Therefore, we thought it would be clever to let her coordinate this committee.

Max: If you are okay with this division and you have trust in it, that is fine.

Maud: We are, and we think this will work. Obviously communication is key, but it always is. So we will pay close attention to that.

Renée is going to coordinate the International Committee, because she already was a member of the committee last year. So she already has experience with it. As it is a very new committee it needs some more guidance and coordination, which is why Maud will also keep a particular close look on this committee.

Long term goals

Those will be quickly named, because the short term goals will be explained based on those long term goals.

- Strengthen the bond between the association and its members and attract new members
- Improve the professionalism of Babylon
- Improve and strengthen the image of Babylon
- Strengthen the bond between the association and external relations

Short term goals

We are not going to talk about all points of the policy, because not every point includes something new or is going to change. If there are any questions about points that are not being discussed, they can obviously also be asked.

5.1 Strengthen the bond between Babylon and its members and attract new members

5.1.1 Bonding of members

Due to COVID-19 this will be more challenging than normal. As said before, we are still working on ideas on how to attract as many new members as possible and bond with our current members.

Some things will stay the same. For example, we will keep the Active Member Evenings and the Active Member Activity, but it is not yet certain how this will be given form. If possible, we will do it in a physical way, otherwise it will be held online.

Member of the Month & Wall of Babylon

There will also be a Member of the Month each month and the wall of Babylon will also be updated every month, because these are nice ways to thank our active members. However, we are changing the way of announcing them. The Wall of Babylon will still be physical in the Babylon Room, but we are going to announce the Members of the Month on the website. The thirty-first board made a new website, which looks good and we want to attract more members to the website. We are also going to announce them on Instagram, because not everyone will visit the website very regularly, but they will no longer be announced on Facebook.

Dominique: I think that for the active members it is very nice when it is announced on Facebook as well. Then they can also share the post for example. You should not leave the Facebook post, because people are proud to be the Member of the Month and cannot share it if you leave out the Facebook post. If you put it on the website, less people will see it.

Maud: I get what you're saying, but we will also share it via Instagram, so not only via the website. Indeed, not enough people will visit the website often enough, but on Instagram you can also share it via Instagram in your stories. A lot of people do see the Instagram post and the account has a lot of followers, so we do not think people would not see it.

Lucas: Do we have higher visibility on Instagram or on Facebook?

Luuk: What is the effort to put it on Facebook?

Maud: It is not an effort to put it on Facebook, but we are going to slightly reduce the use of Facebook, since this is a social media that is losing popularity. Less and less people are using Facebook and even have an account on Facebook. The Facebook page has more likes, but also has more likes of people that are not a member of Babylon or are not that involved in Babylon. We think announcing it on Instagram, will give enough attention to it. We are going to keep Facebook active, we will still use it. The events and other things will still be on there. We think that the Member of the Month will be visible enough on Instagram. A lot of people check their Instagram several times a day and you can share a post, so we do not see the added value of posting it on Facebook anymore

Dominique: Some active members do see the additional value.

Luuk: This is not a promotional post. I think you should not care about the marketing side and brand engagement part.

Maud: You definitely have a good point, so will take it into consideration again.

Nina: Will there still be an internationals WhatsApp group?

Maud: Yes, there will. There will also be a WhatsApp group for active members again, so the use of WhatsApp is not going to change.

Committee Market

The Committee Market will take place early in the year and therefore, it is almost certain that it will take place online. We will do this via Zoom and want to promote the Committee Market. There might be fewer first-year-students and this might make it more difficult to have enough active members to fill the committees. So we have to promote the Committee Market well. In order to do so, we will use the website. There already is a page on the website that gives information about all committees. Additionally, we will provide some videos that will be posted on Instagram. Those videos will be made by the chairs of the committees as they are now. In the video they will shortly explain something about the committee, for example what it does and of how many members it consists of. This is an easy way to get to know the committees and we hope to already attract attention for the Committee Market this way. The Committee Market will then function more for last questions and information, rather than introducing the committees.

Ivo/Marco/Nina/Laura: Does the Committee Market search for members in the International Committee Market again or during the market?

Renée: We will start with one or two members already before the Committee Market. This is the easiest way to prepare the promotional chat at the beginning of the year and to do some arrangements before the Committee Market. At the Committee Market, we will be looking for three or four more members for the committee.

Gina: The video idea is really nice. You only plan to post this on Instagram and the website. What is your plan on promoting the website and Instagram during the Orientation Week?

Maud: The Instagram page is going to be promoted during the Orientation Week mostly by just telling them about the existence and the value of our Instagram account and showing them that it is used very often.

Janne/Luuk: You can also ask a teacher if you can join the Zoom meeting for 1 minute before a lecture.

Maud: We are going to do some lecture talks, but we do not want to give too many, because then they will lose their use. It is a good idea, but as we are also going to give lecture talks for other causes, we thought of not doing it here, because we do not want to give too many.

Suzanne: Can't you email every CIS student with information about Babylon? Maybe via Lucie?

Maud: We are also making a video again that will be send to every CIS student via Lucie. So I will get to that later again.

Third-year students

A few days before the concept policy plan had to be sent to all members, we heard that all study abroad periods in the first semester are officially cancelled. It is not yet certain what is going to happen; if they can go abroad during the second semester, or if they will not be able to go abroad at all. This means that all members (also third-year students) can join most of the committees, instead of only the Orientation Week Committee. If the third-year students do not go away, we also do not have to organise a welcome back activity. Hopefully this will make it easier to fill the committees if not enough new students want to join a committee.

Dylan: Are you sending the video to all CIS students, or only the students that participate in the Orientation Week?

Maud: The video is going to be send to all first-year CIS students. Also the students that have not signed-up for the Orientation Week. It is going to be attached to an email from Lucie, inviting them to participate in the Orientation Week.

Suzanne: Also to (pre)-master students? Maybe add stories of current (pre)-master members.

Maud: That is a good idea. The pre-master students will not be included in the Orientation Week as they were last year, which I will come back to later, but they will have a separate Orientation Day. So they will also receive the email with the video. It is a good idea to include stories of current (pre-)master students.

5.1.2 Communication towards potentially new members

Orientation Week

The Orientation week is always the most important thing concerning communication towards potential new members. The Orientation Week will be different from most years. It will be partly online, but we have quite some time to meet physically. It will take place from Sunday until Wednesday and a week later than originally scheduled (23-26 August). The board members make a video to introduce Babylon, the association itself, the board, what Babylon can add and how Babylon can help them. We want to make them enthusiastic during the Orientation Week to become a member by word of mouth.

First-years Weekend:

There will be a separate weekend for the first-year students, because the Orientation Week will be a lot different from previous years. It will take place from 13-15 November. Because this year's Weekend could not take place, the reservation of the location could be rescheduled to November. We also want to do a normal Weekend again at the end of the year, and therefore we decided to make this weekend a weekend only for first-year students so they can get to know each other better and get to know Babylon better. Marlon will tell you more about this later.

5.1.3 Strengthen the bond between international members and Babylon

Not a lot is going to change. There are possibly going to be fewer international students due to COVID-19. The number of sign-ups now are not certain, because students might decide not to come or might not be able to come to the Netherlands. There will not be any major steps taken next year, because those steps have already been taken previous years by for example the introduction of the International Committee. We will keep using the International Committee. Renée will tell more about the International Committee and which direction we want to go with the committee later.

Dylan/Thijs: I spoke with Berna yesterday and the amount of international students was quite the same as usual at this time last year.

Maud: If that is the case, that would be perfect. But that would still not mean that we have to change a lot regarding the communication towards international members, as we are not changing a lot already.

5.1.4 Increasing the accessibility of Babylon for (potential) international members

Babbel

The Babbel is now published once a month via email and it was used to be sent in Dutch to the Dutch members and in English to the international members. However, we decided to only send it in English from now on. For Dutch people it is also possible to read it in English and we do not want to make a division between Dutch members and international members. The international members will sometimes receive an adapted version, in which we tell them something extra about Dutch holidays or things about the Dutch culture, so they are also informed about those things.

Max: The last few years, we decided to keep a certain amount of Dutch in our communication, because there are still a lot of Dutch members. So the Facebook messages are still in Dutch as well. Why did you decide to do the Babbel only in English and not Facebook, because that would also cost less time? Most of the members are Dutch.

Maud: There is still a Dutch track indeed, and that is of course something we have to take into account. However, every student studying at a university is able to read English. It also saves time for the Secretary. The Facebook posts are not always written by board members, but sometimes also by committee members. We do not see the added value of also sending the Babbel in Dutch, because people do not find it a problem to read it in English.

Eline: So the internationals get a more extended Babbel with more information? Or do you leave stuff out for the internationals, because you give holiday information?

Maud: They will receive a more extended Babbel. If the Babbel will be extended, will depend on the month, and on whether or not there are things that come along that month that might be interesting for them to know. We will not leave any information out.

Dylan: It would make more sense to do the Facebook posts only in English and keep the Babbel as it is. That would save more time.

Maud: That would indeed make sense. We have not specifically talked about this, so we will take this into consideration.

Suzanne: I would not only write the Babbel in English because in our year we divided all little parts in the Babbel between board members, so that the Secretary did not have to write everything. I think there are still a lot of students who do not like receiving everything in English. I think you should not change it now, but maybe you can ask in the survey next year for the thirty-third board.

Maud: That is a good idea. We will definitely also take this into reconsideration. It is a good idea to ask it in the survey next year.

Susanne/Eline: The Babbel will be read better if it is also in Dutch I guess.

Maud: This might be the case, so will take this into reconsideration. Thank you for the feedback on this.

Luuk: This is already the fifth time that we hear you say that it will save time. A board year will take a lot of time. To translate a text to English will only take a few minutes time, so this cannot be the only argument. Otherwise, if you do not have any time, you should not be in the board, since it will cost you a lot of time.

Maud: We are aware of the time that a board year always takes and we chose to go for it. So as said before, we will take all of this, about writing the Babbel in Dutch and English, into reconsideration.

5.1.5 Communication tools

Website

As said before, there is a new website. However, the old website still exists, because the old email addresses are connected to this website. Some people still send their emails to the old addresses. The email addresses no longer exist when the website is deleted, because they use the same domain name. Therefore, we decided to keep the old website for another year, but it will no longer be used. After this year, when people have had 1,5 years time to get to know the new email addresses, we will advise the next board to delete the old website. We hope to make the new website more popular than the old one was. We want to communicate more via the website and make people visit the website more often. Every member has to make their own personal account, which is in accordance with the privacy regulations. This way, for example, the photos of the activities are no longer visible to everyone, but only to members. You can only create an account if you are a member. As said, the announcement of the Member of the Month will also be put on the website, in order to make the website be better visited. The Weekly Challenges for the Committee Games will also be on the website. However, they will also be announced via Instagram, so that people will not miss it. By putting some new things on the website, we hope to attract more visitors and make it more popular.

Max: Are you also going to advise that if there are still a lot of people that are using the old email addresses?

Maud: No, if a lot of people still use it, it would not be smart to get rid of the old website. There is no harm in keeping it. However, we expect the new addresses to be used. People that send an email to the old addresses will receive a response in which our new email addresses will be shown and we request them to change their contact details of Babylon.

Dominique: On Instagram and on the website you do not get a notification of the Committee Games, so maybe it is wise to keep posting them in the Facebook group, right?

Maud: I forgot to mention. For this, we also have the Active Members WhatsApp group, in which will also be a notification of the new challenges of the Committee Games.

Lucas: Is it smart to keep the old website? Because when I look up Babylon the old website shows up before the new one.

Max: We were working on the SEO (Search Engine Optimization) and it already improved a lot. It just costs time to get higher and that will happen soon. In the beginning it was on the second page of Google and now it is already the second or third on the first page. So it will eventually go higher, but that takes time.

Maud: That is great. And besides, we just cannot get rid of the old website, because we still need the old email addresses to exist.

Dominique: This year, there was a lot of spam in the WhatsApp group. How are you going to deal with that? Because people are getting annoyed and leave the chat.

Maud: If we notice that that happens again and that people get annoyed, we will do something about that. There is a possibility on WhatsApp that only certain people can send a message in the group chat. So we can make sure that only the six of us can send messages in that group, and others are only able to receive and read the messages.

Susanne/Eline: Do you already have new ideas for the Weekly Challenges? Because we already did it in our year (2018-2019), and the past year they sometimes repeated the same challenges. It might not be fun anymore if yet another year the same challenges are posted.

Maud: We have not really thought about exact challenges yet. At this moment, we do not have new ideas. I get your point that it would be boring to have the same challenges each year, so it is important for us to be creative here and come up with new challenges. We will think of challenges soon, so there would not be too much repetition in the Weekly Challenges.

Dominique: For what purposes are you going to use the WhatsApp group except for the Committee Games?

Maud: Also for example for announcements of events and reminders for signing-ups for example for the Study Trip.

Dominique: But that group is just for active members right?

Maud: Yes, but there will still be a Facebook group for all members of Babylon.

Dylan: You do not think that will be too much information in a WhatsApp group?

Renée: It is not really about promoting an event, but mainly about sending reminders that they can sign up or that it is going to happen. The promotion will be done through Instagram and Facebook.

Social media

There are four platforms that we use at this moment.

- Instagram:
The use of Instagram will be pretty much the same. There will be some additional announcements that were not there before. We want to try to keep using it regularly but not too much, so people will not get annoyed. Moreover, we want to create a certain Babylon style in the posts so that people recognise immediately that it is a post from Babylon. Posts in the same categories, for example the Member of the Month will all look sort of the same. The last Members of the Month that were announced were pictures in black and white. This way, when you are on the feed, it is easy to see which posts are about which topic. We do not know exactly how we want to do this yet, but we will look into possibilities to create a style to make our Instagram feed more recognisable and professional.

Dylan: How do you make sure your Instagram will not be repetitive and boring?

Maud: The posts will be about different things and not everything will not look the same. It is in categories, so the Members of the Month will sort of look the same, all events will look sort of the same and so on. Each post treats something else, so it will not be boring.

Max: Are you planning to post more interactive posts on Instagram, like the My Babylon Profile post the 31st board posted a while ago?

Maud: I think these were nice posts, especially in those times of Corona, in which social media is the only way to keep in contact with your members. At least, for as long as the current situation stays for what it is now, we will try to keep those interactive posts. But we want to see how this goes and how much this is needed, because if we do this too much, people will not fill it in anymore.

- Facebook
Lieke will explain more about Facebook later, because we decided to no longer make an Active Member Facebook group. At this moment there are three Facebook groups that are all used for a certain thing. We do not think it is necessary to have three. Lieke will explain why later. She is responsible for the Facebook pages of Babylon.
- LinkedIn
LinkedIn is going to be the responsibility of Renée. Alyce will be part of the Alumni page of Babylon on LinkedIn to stay in contact with alumni. We plan to use LinkedIn more, since it is not really used regularly now. We plan on posting something once or twice a month. We will, for example, post vacancies and look backs of formal activities such as the Career Event. This way we can show who our speakers were and give them some extra credits. Not many members know that Babylon has a LinkedIn account. In order to make members more aware of our LinkedIn page, we will post something about LinkedIn on Facebook at the beginning of the year. Sometimes, after we posted something on LinkedIn that might be interesting to our members, we will make an Instagram story that guides them to Babylon's LinkedIn page.
- Twitter
We decided to delete Babylon's Twitter account. It was not being used a lot in the past years. Therefore, we think that it would be better to not have a Twitter account at all than having one that is being neglected. Besides, not many people use Twitter and there is not a lot of content to post on it. Everything we organise and want to show to our members or to external relations is already communicated through other social media channels. There will not be any added value of Twitter.

Dylan: Are you deleting Twitter entirely or do you just put it on non-active? Because putting it on non-active might be a better idea.

Maud: We have not discussed this option. I personally did not know this even was an option. It might be a good idea. Would the page still be visible if you search for it?

Dylan: No, it will not.

Renée: If you deactivate your Twitter account it will still exist, but after a while it will be deleted so it will not exist anymore. I do not think there is any use to deactivate it rather than deleting it now. Because I believe after some months it will be deleted by Twitter itself.

Maud: I also think if the thirty-third board would want to continue with it, people do not even now that there is an account anymore, it would not have an added value.

Dominique: I do not think that is true, because I thought I deleted my Twitter account 5 years ago and for my internship I could put it on active again.

Maud: But did you put it on non-active?

Dominique: Yes, I did.

Maud: Okay, so this (what Renée said) is not totally correct then. We will take it into consideration then. It might be an option to put it on non-active instead of deleting the account. I did not know this option existed, so we will talk about this again.

Babylon Magazine:

The Babylon Magazine (BM) is published 4 times a year. Based on the results of the annual survey that was held by the thirty-first board, it appeared that not all members always read the entire magazine. Therefore, we decided to make quite some big changes. We want to make a new design which looks appealing and professional. If we improve the design, it would be more appealing to read and blow new life in the magazine.

Dylan: Do you think the BM is worth its price tag?

Maud: It is indeed quite expensive. But a lot of sponsors are mentioned in the magazine. Not naming them anymore or not publishing the magazine anymore, would mean receiving less money. Then we have to change the contracts, and we thought that, at this moment, that would not be a good idea. There is a big chance that this will negatively affect us financially. If we bring new life into it and make it more attractive to read, we think it is worth its price tag.

Dylan: Do you think you get way less money for only putting online?

Maud: Yes, we do think that. Maybe that was not clear. We are not going to put it online, we will send it to all our members. At least the first 2 editions. Then, the members will have seen the new design and will be familiar with it. Afterwards, we will do a small survey asking what they think about the new design, what they like and if they read it. Then we can see if we no longer want to send it to everyone, but keep a few copies at the Babylon Room so people can read it there.

Max: Why did you decide to not do it (partly or also) online at all? It doesn't cost more money. Then you can lower the physical amount of magazines.

Dylan: You can also ask if it would bother the members if it would be online. They do not get the opportunity to read it online now. If you would give them the opportunity to read it online, people know if they read it. Now they also do not know if they would do so, because they did not have the chance to.

Max: And you will do more about sustainability. Keep sending the 500 magazines is not sustainable at all.

Marlon: We will experiment with the design. What this will look like is something we will discuss very soon. We want to see how the magazine appeals to the members when it has a new design and then ask about their opinions in the survey. If it appears that the BM is still not read well, we can decide to publish it online. Additionally, we do not want to lose our sponsors or receive way less sponsor money because the magazine is published online.

Dylan: If you want to do it like this, stating that you keep the current script, it will not work. Only if you make a whole new script, people would maybe see it from a new perspective. I want to see in your policy that you are more drastically going to change the magazine, than it is now.

Maud: Okay, we will change that.

Lucas: I do agree with Dylan. Only changing the layout might not be enough. There also need to be changes in the content.

Marlon: Maybe the word design is not the appropriate word to use. We will not only change the layout but also the content.

Lucas: Do you already have any concrete ideas? Only saying that there will be drastic changes is easy in the case of something this big.

Maud: With regard to the design, now there are pictures on the background of the pages which causes the text to be hard to read.

Lucas: That is about the design, I am talking about the content.

Maud: Regarding the content, we want to give more space to committees to introduce them and we want to make the magazine more personal.

Lucas: They already get a page for that in every edition. Do you want to make 2 pages of that, or change the format on what they can say.

Maud: We do not have such concrete plans yet, but we will take it into consideration. At this moment I cannot tell you much more.

Marlon: Make it more from day to day. Things that appeal to everybody and things they can relate to.

Maartje: Maybe also check to whom you are sending the magazine. Some of the old contributing graduates still receive the magazine, but maybe not even live on the address we have anymore. Furthermore I agree with the 32 board.

Maud: Yes, after the second edition, we are going to ask people if they still want to receive it or not. If people do not respond or do not want to, they will not receive it anymore. In that case, there will always be an edition of the BM on the Babylon Room, so they can still read it. So indeed, we will check that.

Lucas: If people do not want to read it anymore, where do you put the blame? Do you put it on the changes, or on the BM in that case.

Maud: I do not think it will be because of the changes, because the changes will not make people no longer read it if they do read it now. So it will depend on the people. If they already do not read it now and they also do not read it after the changes, the changes will not do enough for them to do read it in the future. So then it would be the magazine itself, not the changes that are not good.

Janne/Luuk: When do you want to apply those changes? Since the first BM will be there shortly after the start of the year.

Lucas: I see the comment of Janne & Luuk. Indeed the edition that we are working on right now, will be the first one sent to the new students. We have not heard anything about changes.

Maud: That is right. The first edition is already being made now. Lieke and Alyce will look into the second edition in the summer holidays. So the second edition is going to be in the new style.

Lieke: I have made a beginning with a new cover for the magazine, but I want to get feedback and ideas from committee members and other members. This way, we can come up with the most perfect version. Because the first version is already being made right now, we decided to first let a new magazine be published in the new design, which will be the second edition of next year. All members get the chance to get a new, improved magazine and base their opinion on that new version of the magazine.

Lucas: I do not think there is enough time to discuss this now. Can I extend an invitation to you, because we are actually meeting with the Publication Committee tomorrow morning.

Lieke: Yes, of course. I will be there.

Lucas: Maybe show your concept and let us take a look at it. I think you need to start right now if you want to make drastic changes.

Lieke/Maud: I agree on that.

Janne/Luuk: But why did you not already ask committee members? I do not think you decided you want to change the BM yesterday. This could all already have been done.

Maud: That is a good point.

Alyce: We did not have concrete ideas to share. But indeed, we could have mentioned it earlier.

Dylan: Maybe let them come up with ideas, they have experience.

Maud: It is hard to propose something if you do not have a concrete idea yet. It is a good idea. We are going to include them and Lieke will talk with them and see what their opinions are about a new design and new content. Starting tomorrow with the meeting. Thank you Lucas for inviting her, that is a good idea. We will also include this in the policy that we will do more with their input.

Email

Maud has already mentioned this. The only important thing is that there are new email addresses (secretary@babylonnijmegen.nl instead of secretary@svbabylon.nl). The old email still exists because it is still being used by some contacts. Deleting the website would mean that the old email addresses also no longer exist. The mails sent to the old email addresses would not get to us in that case, so therefore we will keep this old website for at least another year.

The monthly borrel

It is not yet certain how this will go next year due to the circumstances. A normal *borrel* as we are used to, is not going to happen from September on. We do not know when it is going to happen.

Dylan: The *borrel* yesterday was quite fun. Are you open to the idea of doing 2 borrels (one on Monday and one on Tuesday), so more people can come, if you only have the 30 places, or are you going to disappoint members every month? Maybe consider to organise 2 borrels. It is not ideal but it might be an option.

Marlon: I think we have to first meet up with Frank about that. I think to be able to say things about that we have to meet up with Frank first.

Dylan: But is it something you would consider?

Maud: Yes, it is a good idea. Only having 30 people coming to the *borrel* is a lot less than the number of people that would normally attend *borrels*. So it definitely is an idea to take into consideration, because it would be fair to give more members the opportunity to attend the *borrel*.

Marco/Ivo/Nina/Laura: *Borrels* are a success for other study associations. They are also opening the bars slowly. Ivo Nina and Marco still work there so for smaller questions or tips you can still ask us.

Maud: Thanks, we will keep that in mind.

It is not certain if there will even be *borrels* in the way we are used to. If there are going to be 'normal' *borrels*, we strive to attract people to the *borrel* earlier. The *borrels* now start at 9 pm, but people are usually showing up late. We want to do so by changing the starting time from 9 pm to 9.30 pm. This is not yet certain and first has to be talked about with the Malle Babbe. By changing this time, people will be there sooner after the *borrel* has started.

Another way to possibly attract people earlier to the *borrel* is by implementing more free kegs of beer, which still needs to be talked about with the manager of the Malle Babbe. He initiated this idea in a meeting Marlon and Dylan already had. Whether we want to do this, depends on the amount of sponsor money that will be distracted if we get the free kegs. However, we want to do our best to come up with a good deal. Offering a free keg of beer early on in the evening, would attract people to come to the *borrel* earlier.

Suzanne: In the policy it says that members will receive a cocktail on the first *borrel* after their birthday but this is not the case for contributing graduates. You should add this to make it clear. Besides this, I would agree to start the *borrel* later, if the Malle Babbe agrees.

Maud: That is a good point, we will add that in the policy plan.

Marco: What about changing the cocktail deal for a keg deal? ESV has a lot of kegs of beers and that works really well. I do not think they are going to give kegs for free. I think the free cocktail deal had to be reevaluated anyways. I do not believe Malle Babbe will give free cocktails on the next *borrel* anyways.

Marlon: We are not going to get a keg for free. He might lower our sponsor money and for the money we no longer receive, we will get a keg instead. So it is kind of an exchange. In the end, we still pay for the kegs. He did not mention anything about the cocktail deal so far, so if that is the case, I think he will provide us with information about that at the meeting in which we establish the new contract.

Maud: So it is not that we asked for free kegs of beer in exchange for less money, but he said that they might not be able to give us as many sponsor money as they used to give. Instead, maybe we could make a deal on arranging kegs of beer he said. This all has to be talked about in more detail, which will happen as soon as possible.

Dylan: No, we get the same sponsor money.

Maud: They just still need to talk about this. The things Frank said are also not certain yet, it just has to be discussed.

Marlon: If we pay them for the kegs we are not going to get the same sponsor money.

Dylan: Maud said that we are probably getting less sponsor money, or did I misunderstand?

Marlon: Yes I think so.

Maud: So is it clear now? The meeting with Frank is going to take place as soon as possible in order to clarify everything.

5.1.6 Pre-masters and Masters

The (pre-)master students are not allowed to participate in the Orientation Week this year. This is a decision made by the university that we find unfortunate. We normally have one or two groups in the Orientation Week with (pre-)master students. There will be a separate (pre-)master activity organised by the university on the Thursday after the Orientation Week for the bachelor students. The university will have a program in which we also have some time to introduce Babylon. This will be done in cooperation with the Orientation Week Committee. We want to attract as many new (pre-)masters as possible, which is why we also want to send the introduction video to them.

An interest list will also be sent to the (pre-)master students after the academic year has started. In this list, we will ask them if they are interested in receiving notifications about activities that we organise and whether they prefer to receive notifications of informal or formal activities or both of them. It appeared that (pre-)master students are more interested in formal activities rather than informal activities. By means of this interest list, we want to get an idea of who would be interested in receiving information about the activities we organise.

5.1.7 The recruitment of the new board

There are no changes here. We will also use the Application Committee, which the 31st board also did. The process went well and there were no problems with this, so we will continue using this committee. The Application Committee consists of the Chair (Maud), the Vice-Chair (Renée), a former board member, an advisory board member and a board member of another study association.

Max: Good that you give international students more options to get a spot in the board.

Maud: I forgot to mention this. We made it possible for international students to fulfil more functions within the board. Before, it was only possible to fulfil the function of Commissioner of Internal Affairs and Commissioner of Activities without any proficiency in Dutch. From next year on, international students can also apply for the position of Chair, as well as for the position of Treasurer. The Treasurer mainly does internal things in the board and does not have a lot of contact with external relations. A minimum level of B1 is needed for these positions.

Luuk: Do you think it is sufficient if the treasurer has the Dutch level of B1, since the whole administration is in Dutch. The Rabobank for example is also in Dutch.

Gina: ISN also works with Rabobank and we had an only English speaking Treasurer. It was a challenge, it needed a bit more persistence, but it definitely worked.

Maud: That is good to hear. Apart from that, the position of Secretary as well as the position of Commissioner of External Affairs can only be fulfilled by Dutch students, which means they can always help an international Treasurer if he/she has some difficulties with the Dutch language.

5.1.9 Merchandise

The 31st board introduced a new item to the merchandise: a t-shirt. However, they have not really promoted it as much as they wanted to. Which means that we are going to promote the t-shirt, in order to let people know that it exists. We keep the other items in the merchandise, except for the baseball vest. We think that it is a bit outdated and is not sold well anymore. We also want to include 2 new items. With that, we hope to give the image of the merchandise a boost. The new items will be a hoodie and slippers. The hoodie will be a dark blue hoodie with coloured letters that say 'BABYLON' in the front. We strive to have a hoodie for men and women, so it nicely fits everyone. We will also introduce Babylon slippers, which will have the Babylon logo on the strap. We want to connect this to an activity, which will probably be the Weekend in April in order to boost its popularity. By connecting the slippers to an activity, people will be more likely to buy them, when they notice a lot of people who join the Weekend buy the slippers.

Marco: Generally speaking, I miss a lot of communications with the Molenstraat. I feel like a lot could have communicated with them already or discussed. For example the cocktail deal, the activities that did not go through, next year's deals etc. Sorry to be so blunt but I hoped for more as a member speaking, not as a member of the Molenstraat.

Marlon: Dylan and I already had a meeting with Frank from the Molenstraat. He told us that a lot was uncertain and he did not have time to look at the contract. He gave us a few ideas and I texted and called him multiple times the past weeks in order to meet before this GMM. He did not respond at first and cancelled the meeting that was scheduled today last minute. So I am sorry that I do not have more information than I have now, but we tried to arrange a meeting so we could have some clarification, but for now we could not have done a lot more.

Marco: That makes sense. Just make sure to go after it. The cocktail mails is something to sort out soon to prevent miscommunication. Count on us for communications with them.

BREAK

Announcement: Janne authorises Luuk to vote.

5.2 Improve the professionalism of Babylon

5.2.5 The Babylon Room

As for the Babylon Room, the room will remain closed for as long as the 1.5 meters distance rule is in effect. It is not possible to keep 1.5 meters distance in the room.

We want to follow the government's regulations and want to safeguard everyone's safety. We think it is not safe at this moment to open the room. When the rule is not in effect anymore, we will discuss if it is possible to reopen the room again.

Dylan: Why do you not make a 1.5 meter Babylon Room? I think you can at least have 4 or 5 members in there if you sit on it.

Maud: People are going to walk and sit together, so the distance is not going to be safeguarded. So we think it is better to keep it closed. People can go sit together at the university or somewhere else. We do not want to be responsible for not following the rules set by opening the room.

Max: You can also open the room just for administrative stuff like signing up for something that doesn't go via the website or picking up bought merch etc.

Maud: That might indeed be a good idea. We will consider and discuss that. It is at least not open for members to chill out together.

If the Babylon Room reopens, we will use a cleaning schedule. We do not want it to be messy and dirty, as sometimes happens. We think if you do not have a schedule, it will probably not happen. With a schedule, it is clear who has to clean the room and when this needs to be done.

5.2.8 Clothing

Not a lot changes regarding the clothing. We keep the same items as the 31st board had, in order to maintain the recognisable image. The board will have a suit, a blouse, a t-shirt and a vest. Suits will be worn during the General Member Meetings and the most formal activities such as the Congress. Blouses will be worn during other formal activities, such as the Career Event. The t-shirt will be worn during the more informal activities such as *borrels* and parties.

Most committees will get a committee shirt. Not all committees, because some do not have public appearances. The formal committees will have t-shirts in Babylon colours. The informal committees can choose themselves what colour of t-shirts they want.

Quirijn: Are you also planning on giving all committees a t-shirt if most or all of their events will be online?

Maud: That is a good note. We cannot obligate them to buy a t-shirt if their events are only going to be online. So it would be their own choice to buy one. We will adjust that in the policy.

Niek/Max: But it will be weird if half of the committee has a shirt right.

Maud: I do not think that is the case, because if no one has a shirt, they will look different anyway. One will dress more formal than the other. So I do not think this matters a lot. However, we have to look into this since we did not discuss this yet.

5.2.10 Formal committees

There will be more formal activities next year, based on results of the annual survey that was held by the 31st board. Most members really wanted more formal activities. We want to this by, for example, giving the CFA three company visits.

Suzanne: Really put effort into this! We said this every year.

Maud: In the annual planning we have already included more formal activities. We are really going to put effort on this. Members really want this and we find it important to follow their wishes.

Another important thing regarding the formal committees is the National Day of Communication (NDC). We were to organise this last year in cooperation with Mycelium, but this could not take place due to COVID-19. Therefore, we get the chance to organise it next year again. Almost everything was already organised for the NDC. Therefore, we want to give current members of the Congress Committee the chance to be a member of the committee next year. We will ask the speakers that were going to speak at the event if they want to speak again next year. So the NDC will be pretty much the same as it would have been if it would have taken place this year.

Max: Did you also think of online formal activities if they cannot take place physically?

Maud: Yes, we want to replace them online then. For quite some formal activities that would be possible. For example workshops and the Career Event in which speakers tell something about their company or career, can be held online. It would then be as interesting as it would have been when it would have taken place physically. Not everything can be held online, for example a company visit would be difficult, but there would definitely be possibilities.

5.3 Improve and strengthen the image of Babylon

5.3.3 Study and student associations

Over the past few years, a lot has been done to strengthen bonds with other study and student associations. For example we visited the General Member Meetings of LETO and SOFv. This will mainly be the responsibility of the Chair and the Commissioner of Internal Affairs. The goal of having contact with them is mainly to share ideas and experiences. In times like these, regarding COVID-19, it is helpful to speak with each other and help each other. So we will maintain this contact and improve it where possible.

There is a new sister association, which we will get back to later.

We also want to explore a possible new collaboration with RUIS, which is the study association of Communication at the HAN. We think that it might be interesting to have contact with them, because their members might want to do a master in the field of communication at the Radboud University. When we are in good contact with RUIS, they might already be familiar with Babylon and we could attract members more easily. It would also be nice to organise some events with them in the future. It will not happen this year, because we still have to start the contact, but we want to make a base for that. We could invite them to the NDC to involve them in Babylon a bit more.

Quirijn: How are you planning on building a relationship with other boards now that you cannot meet on for example the SOFv barbecue?

Maud: This will be done online as long as the meetings will be online. We definitely want to have contact with other boards as well. We can do this by, for example, stay in the meeting longer and chat with each other to get to know each other better. This would probably be the best way.

Luuk: How serious is the new collaboration, since it was already relevant in our year?

Alyce: There already is contact with them (RUIS). Last year, the 31st board invited them to come to the NDC, but they could not make it. We want to try to strengthen the bond by inviting them to other activities and the NDC again next year.

Maud: We have not discussed it with them yet, we still we have to contact them. So it also depends on them, if they do not want contact, we cannot do much.

Luuk: Okay, but it is not a new collaboration in terms of a sister contract, because that was the case when we started. The 30th board started the conversations with them to become a sister association and do much more activities together. The intention then was to start a collaboration with them, but afterwards that I do not know what happened with it.

Suzanne: We had the first contact with them and wanted to organise more events with them and invite them to the NDC. I hoped there would have been more progress last year, but apparently that did not happen. I would start as soon as possible, because they would be of great value. Maybe for the Prom, they could organise it with you. They have a lot of members so that could be a possibility.

Maud: That is definitely a good idea about the Prom. In terms of a sister contract, I do not know for sure and do not know how the contract is exactly, but I think the 31st board did not put a lot of effort in it. We will start making the contact better. Maybe it would be too much to already include them in a sister contract, maybe we have to take things slowly.

Max: We did not really talk to them, because after the start of the talks, they said that they would contact us, but they never did. After the change of their board, they lost interest in us. Eventually, we wanted to invite them to the NDC, but they did not come. As comes to the sister contract, it is not allowed to include them in the sister contract, because it is only allowed for university associations to join the sister contract.

Maud: It is not our intention to include them in the sister contract, but just strengthen the bond and start a good bond, so that in the upcoming years the contact would be better. As said before, also to make sure if students who are member of RUIS want to do a CIS master at the Radboud University, they already are a bit familiar with Babylon.

5.3.6 Sustainability

This will be our new big project, to lay a basis for a new big project as the biggest steps in the process of internationalisation already have been set for now. Therefore, sustainability will be our new project. The Radboud University is already engaged in improving sustainability and we want to follow their developments. Slowly, we want to become a more environmentally friendly association.

There are a couple of things we are going to do to start this project. For example, we want to sign the sustainability covenant. This is a covenant from the university, in which we declare that we are aware of sustainability and we are going to do our best to become a more sustainable association.

We also want to separate waste. We will ask permission to place garbage bins in the Babylon Room. We know that it is not allowed and former boards have asked that before, but we think that if we explain it well, that we would like to have separate bins and we empty them in the hallway, they might let us have them. We think that would be better than not having a garbage bin, as it is now. People leave a lot of waste at the Babylon Room. At the end of the day, someone picks a bag, throws everything in one bigger bag and throws that away, which causes the garbage not to be separated at all. We have faith in that, if we explain it well, we can maybe buy garbage bins. Otherwise, we will explicitly tell people that they should use the garbage bins in the hallway of the Erasmus Building. Some other examples are that we are going to use paper cups for the free drinks and during the lunches. If cutlery or plates are necessary, these are also going to be made of paper. Furthermore, we strive that 50% of all lunches will only be vegetarian lunches. That is a great deal in sustainability. For the lunches that are not vegetarian, there will obviously be vegetarian alternatives.

Moreover, we are going to reduce the use of flyers. We are not going to hand out the bags in the Orientation Week that are handed out normally. The bags are not financially feasible, because the Malle Babbe will not sponsor the bags to us. During the DIESweek, flyers are

often used to promote the activities. A lot of things can be promoted via social media, so flyers are not necessary.

Sign-up forms are going to be online if that is possible. Right now, most of them now are on paper and they are easy to fill in online. Those sign-up forms cost a lot of paper. Same goes for the declaration forms. Sam will look into the possibilities of making them online.

Luuk: First of all, I think it is good that you want to do something extra about sustainability. You were going to make this one of your big projects next year, but to be honest, if I look at your key points, half of them are already being done without paying a lot of extra attention. So I want to ask you to explain a little more why do you want to make the whole year about sustainability. What will make the difference? As you said, previous boards already asked permission to place garbage bins, but they did not find it that important to pay extra money for it. How do you want to make this your big project and what is the big step you are going to take to sustainability? I do not see it as that big of a project.

Maud: The biggest thing is going to be the sustainability covenant to declare to strive to be as environmentally friendly as possible. Apart from that, depending on BM, which might become partly online or might not be printed as much as it is now.

We are going to have an appointment with the Green Office. That is an office within the Radboud University that treats sustainability. We have set a meeting with them to discuss new ideas, to collaborate with them or to get financial support. Apart from that, I do not think there are many big steps we can and are going to take. We really want to set a base for the next boards.

Luuk: The question you should maybe ask yourself is if this is your big project, in the past years it was internationalisation, the change of the statutes and the new website. Is this project big enough to be accomplished in the whole year?

Maud: Corona will also be a great challenge. I agree with you, you have a good point. We can let sustainability come back more often in our policy. We will think about it again and try to find more things that could be done.

Maartje: The Malle Babbe only sponsors their own half of the bags. So before our year, it was only paid by Babylon, so in my opinion that is not a really good reason not to do the bags. And are you talking about the bags for this intro, for study year 2020-2021 because that is financed by the thirty-first board. Or are you talking about the intro of 2021-2022, which is your introduction?

Maud: We have looked into the possibilities regarding the bags and asked DressMe what the price would be without the Malle Babbe logo. If Malle Babbe would not have to be printed on the bags, it would be cheaper, but it appeared that it would not be financially feasible, or at least not smart to buy the bags. I am talking about this year's Orientation Week (2020-2021). The amount of money we get to spend is based on the money they (the thirty-first board) receive from sponsors, because they get it at the end of the year. We might hand out the bags at the weekend for the first-year students, but that depends on how many bags we need then. It will be cheaper to make fewer bags, but we have to look into that if it is financially feasible and if it has added value.

Maartje: It is weird that it is already in the budget of the thirty-second board. In my year, it would be around 300 euros for this amount of people. I do not get why, at this moment, there is no money for it, because it should be there.

Renee: So, the 300 euros is only half of it. The Malle Babbe would pay 300 euros and we will pay the other 300 euros.

Maartje: But their 300 euros is their part of the printing, so it would only be 300 euros for you for the bags with only the Babylon logo.

Sam: Due to COVID-19, the introduction is already different. We did not see the added value of paying 600 euros. Regarding the price, it did not make much difference when the Malle Babbe logo would not be on it. Therefore, we did not think it would be right to pay such an amount of money for the bags because the Orientation Week is not the same as normally.

Maud: There will not be a suitable moment to hand out the bags. It will cost us around 500 euros to hand out the bags and that is too much, we think.

Maartje: No, it would only cost you 300 euros. In my year it would only cost 300 euros.

Renée: I checked it with DressMe, so that may have changed then.

Maartje: If you say that it would cost 500 euros it makes more sense to me. It would be a nice attachment to hand out the bags, because a lot of us use it.

Maud: At first, we also wanted to hand out the bags, because they already miss the normal Orientation Week, and then they also miss out on the bags, while pretty much everyone has one. We have taken that into consideration, but we think that we can do better things with that money at this moment than spending it on the Babylon bags. As said, we might hand them out during the weekend for the first-year students, but I hope you understand it.

Maartje: Yes, it now makes a lot more sense.

Max/Niek: But would it not be an idea to extend the ideas of sustainability to the activities? Especially the Congress, the Career Event, maybe not flying with the study trip, that kind of stuff. I think that in that area a lot of sustainability is to be gained.

Maud: That definitely is a good idea. There is a lot of space left for us to look into that better and see what the possibilities are. We are also going to have meetings with the Green Office to see if they could help us there, but we will definitely keep this in mind.

Dylan: You were talking about your big project and you said that COVID-19 also is a big project. I actually think that we had more time due to COVID-19 than we would have had without it. You do not have to sit in the Babylon Room, you do not have activities, so I think you have a lot more time to do another big project. I agree with Luuk that substantiality would not be enough.

Maud: I get your point. We will have a further look and look at what else we can do. There are more steps that we can take already.

Luuk: As already mentioned before, why did you not think about this already?

Maud: True, we could have thought about this more already. The meeting with the Green Office is scheduled so we wanted to wait for them to give suggestions, but indeed, we could have thought about this better. That is our loss.

Dylan/Luuk: But not just for sustainability, but also think of another project

Maud: I see that there might have to be another project, but for me personally, I think it would be more logical to look more into the sustainability project and look at what we can do there rather than starting another project. But as said, we have to take it into consideration and see what is the best option.

Dylan: If COVID-19 keeps on, sustainability will not be an issue, because all your activities will be online. You do not have the Babylon Room opened, in which you have to sign up, you do not have the lunches. All the things you want to do are not an issue when COVID-19 stays. So really think about another project.

5.4 Improve and strengthen the image of Babylon

5.4.1 Keeping in touch with sponsors

Sponsors

Renée will come back to that later, as it is mostly her task. She will be in contact with sponsors and obviously maintain and improve the contact where possible. She will contact sponsors as personal as possible. For example by visiting or calling them, rather than sending them an email.

Moreover, there will be a search for new sponsors. That will be her project. It might be a bit harder to find new sponsors during these times, but that really depends on what sponsors you approach. Not all companies have been affected evenly by COVID-19, so Renée will look into that.

Business gift

The business gift we decided to go with is a personalised Tony's Chocolonely chocolate bar. We almost ran out of Doppers, so we had to come up with something new. For bigger events or people that put more efforts into collaborating with us, we also offer them a bouquet.

Suzanne: Is it not more sustainable to give them something they can use for a long time instead of something to eat or flowers?

Maud: It might be more sustainable to give them something they can use for a longer time, but this is not an unsustainable option. The chocolate bars are fair trade, which obviously is not the same as sustainability, but at least it does something good. So the money we pay for it partly goes to a good cause.

Max: But is the image of Tony's not sustainability and fair payment to the farmers etc.?

Maud: Yes. So we think it fits, because it is doing something good for the world.

6. Policies per functionary

General board tasks:

- Coordinate and attend activities organised by Babylon;
- Attend board and general meetings;
- Always represent Babylon in a professional manner;
- Have general knowledge about the financial status of the association.

6.1 Chair

6.1.1 Tasks and responsibilities

- Bear the ultimate responsibility of Babylon;
- Lead and coordinate the board;
- Supervise all committees;
- Be an external representative (together with the Commissioner of External Affairs);
- Attend General Member Meetings of SOFv and LETO (together with the Commissioner of Internal Affairs);
- Approve and monitor the budgets and the Till Committee;

- Coordinate and arrange the Active Member Evenings and the Active Member Activity;
- Be a confidential contact person;
- Coordinate the Application Committee;
- Provide a chair training to the chairs of all committees;

6.1.2 Vice-Chair

Renée Christophe will be the Vice-Chair. We will make sure she always is informed of all things the Chair is involved with, so that in case Maud drops out, Renée can always stand in. One of the most important tasks for her is to do the board evaluation talk with the Chair. She will also be a member of the Application Committee, as said before. Whenever the Chair is not able to attend, the Vice-Chair will take over board meetings or speeches, for example during the graduation ceremony of students.

6.1.4 Supervise committees

The Chair will have general knowledge about everything that goes on in the committees and keep an eye on if everything goes right. To do so, the Chair will regularly check the minutes of the committee meetings.

Suzanne: Google Drive is not AVG proof. (AVG are the Dutch Privacy Regulations)

Dylan: For minutes it is, right?

Maud: At this moment, I am not aware enough of the privacy regulations to say if that is true or not, but I will look into it. I believe that the thirty-first board also used Google Drive for this.

Luuk: Since I did a lot of things concerning the AVG, I can confirm what Suzanne says. It is not AVG proof.

Suzanne: In our board year, they just emailed them to me.

Maud: Yes, I know, but the thirty-first board also made use of Google Drive for this sometimes, that is why we wanted to do so, too. Obviously, if it is not AVG proof, we are not going to do so. Then we will look for another possibility, which will probably be emailing the minutes to me. We will take that into consideration and find a solution that is in accordance with the privacy regulations.

International Committee

The Chair will be having a close look at this committee, since it is still quite a new committee that needs some more guidance. Renée will be the coordinator of this committee, but Maud will be closely involved with the committee as well.

6.1.5. Confidant

The Chair is going to be a confidant of the association together with Sam Helmink. We decided to make them confidants for several reasons. First of all, people that have Sam as the coordinator of the committee can come to someone else if they experience some troubles with Sam, or things they do not want to share with him. It is also nice that we have one male and one female confidant. To inform students about us being confidant, we will mention it during the committee introduction round and Sam will do that for his committees and Maud will join every committee during one of their first meetings to introduce herself.

Dylan: Would it be an option to visit a meeting from time to time? To see how everything goes within the committees?

Maud: That is a good idea. Some committees need more guidance and it would be more relevant for some committees than for others. But we will definitely consider it.

Lucas: I agree with Dylan, you are welcome to start tomorrow.

Maud: I already heard from Lieke that she already received the information for your meeting tomorrow, so count me in. I will be there as well.

Luuk: I would suggest you have contact with the study advisor about this matter. Since in my year I had the same role as Sam and I had a few meetings with a student that were pretty hard.

Maud: So you mean tell them we are the confidential people from the association?

Luuk: Yes, so first of all, tell the study advisor that you are the ones people can talk to. Also talk to them about what you can do as a confidant. Since the story I had to deal with was pretty hard. I had never been in this situation and I had to make this person feel a little better. We can all say some right words, but it is good to know, if someone really needs the help that you know where they can find help. I did not know where to find the help and talked to Lucie. I already knew a little about the organisations you can talk with, but the conversations with Lucie helped me out a lot.

Maud: That sounds like a good idea. We will contact the study advisor about this. Thank you.

6.1.7 Maintain contact with sister associations

Currently, we have good contact with sisters associations. We have sister associations in different cities and another association joined this year (ACE Rotterdam). Maud will do her best to get a good relationship with them and maintain, and where possible improve, the contact with the sister associations we already have a good bond with. Apart from that, she will lead the sister meetings together with Mycelium, which means that she will either lead the meetings, or take the minutes. She still has to contact Mycelium about that. That is the case, because it is contractually decided. Max also did so last year together with the Chair of Mycelium. It is always the case that the association that organises the NDC also leads the sister meetings. The NDC normally is organised by another association of our sister association. Because we get to organise the NDC again, we also get to lead the sister meetings again.

6.2 Secretary

6.2.1 Tasks and responsibilities

- Manage the member administration
- Write, distribute and archive the minutes of the board meetings and General Member Meetings
- Read, process and forward (e)mail
- Inform the board members of the dates for Constitution Drinks and other related activities in the form of a Google Calendar
- Write and send official messages
- Send Birthday and Christmas cards
- Create and maintain the Committee Handbook and Active Members Booklet in cooperation with the Treasurer
- Coordinate the Graphic Design Committee

- Update the various social media
- Update Babylon's website
- Provide a secretary training to the secretaries of all committees
- Provide a promotion training to the promotion members of all committees

Providing the promotion training previously was a task of the Commissioner of Activities. However, we decided that it would be more suitable to let these trainings be provided by the Secretary, because she is in charge of most social media channels and the promotion of the activities will mainly go via those channels.

6.2.2 The member file

We will still use Conscribo to maintain the member file of Babylon and the account of Conscribo will be upgraded soon. There will be a direct plug-in connected to the website which automates the registration of members. This way, the personal information of new members will automatically be added to Conscribo and no longer needs to be registered manually. This way, the registration of members will cost a lot less time.

6.2.5 Website and social media

I will be responsible for the Facebook and Instagram pages of Babylon. As said before, it was noticed that an increasing number of students do not have a Facebook account. Therefore, we will focus more on the promotion of Babylon's activities via Instagram and the website. However, we will still use Facebook to promote our activities, because it is a good way to target our members. Moreover, a lot of members do use Facebook a lot. We will still make a Facebook event for all activities we organise and promote our activities that way.

We will no longer continue with the Active Member Facebook group, because we thought it would no longer be of added value. We have a general Facebook page for Babylon which is called Babylon Nijmegen, and we have a separate Facebook group, which is only available for members of Babylon. The things that were posted in the Active Members Facebook group were mainly the Committee Games. For this, we will use the Active Members WhatsApp group and the website. We will use this WhatsApp group for all information Active Members need to know, in this way they will not miss out on anything. Therefore, an Active Member Facebook group would no longer be necessary.

Luuk: For what will Facebook be used then?

Lieke: We will mainly use Facebook for the promotion of our activities. These will be promoted in both our general Facebook account as well as in the Babylon member group. Also for example some vacancies can be posted on Facebook. Mainly the things that are now posted on Facebook, such as the activities, the vacancies, updates from the university or about COVID-19 and so on will still be posted on Facebook.

Dylan: I do not completely remember, but you are going to do everything via Instagram and promote your activities through Facebook, which you are going to use way less, so it will be way less popular. Maybe that is a bit strange. I do not know if you are going to actively promote the activities on Instagram as well?

Lieke: We will do that as well. We want to use Instagram as the main channel to promote our activities and to communicate with our members. So there will also be posts on Instagram about the activities that are going to come, but since we noticed that also a lot of members do use Facebook, we can maybe target a slight different group by promoting our activities through Facebook as well.

Dylan: Okay, then it is okay.

Luuk: Why would you post vacancies on Facebook and you do not want to post the Member of the Month etc. on Facebook. I think Facebook is still useful but maybe do everything in English and scale it down that way, instead of not using it at all.

Lieke: It is not that we will not use Facebook at all. However, previous years showed that less members have a Facebook account. We have to adapt ourselves and no longer only or mostly use Facebook for the promotion.

Maud: I guess your question specifically concerns the vacancies, on which Renée will come back a bit more extensively. So I think that will become more clear during Renée's part, if it really concerns the decision about the vacancies.

Lieke: It is not that we want to scale it down, but for example the choice of announcing the Committee Games no longer on Facebook is because we have a new website, which looks good and it has a lot of opportunities. Which we will try to use. We think that it is important that members visit our website more frequently and by providing the Committee Games on the website, we make members more aware of the website and the value of the website.

Luuk: I get what you try to say, but you said in the beginning of the whole policy plan that you want to scale down the use of Facebook. I agree that you are going to scale down the use of Facebook, but maybe instead of that just only use the English language and quit using the Dutch language. I also get the point of using the website for the Committee Games, but in the beginning it seemed that you were not going to use Facebook as much as we did in the last few years. My suggestion is keep using it, but try to scale down the Dutch language, or anything you come up with, but not scale it down in the way of not posting certain things. If you post an activity on the website and Instagram, you do not get any notifications. On Facebook you do get a notification of what kind of activity it is and who is joining. It is a different type of information you get. I get that you want to scale it down, but maybe you can try to scale it down by using other platforms as well.

Lieke: Okay, yes I get your point.

Suzanne: I disagree with Luuk. I think it is okay to scale down what you post on Facebook. Maybe you can only use Facebook for the activities and maybe some posts for sponsors or something. The sponsors will not look at our Facebook account in a way that they know how interactive our Facebook account is. They will be okay with it. I think you can only use Facebook for the events. But I still think that if you post a text on Facebook you still have to do that in Dutch and English. So maybe I am the only one, but I think it is okay to scale down the use of Facebook, because it is true that new and young students do not have a Facebook account at all.

Luuk: If I can respond to that. This year, with the Study Trip we had an issue that we created a Facebook group, but we wanted to communicate everything without Facebook. We found out that not everyone had Instagram, but they did have Facebook. Those were international students, so they prefer communicating through Facebook over Instagram or email. That is also a big reason why I suggest to do so.

Lieke: I get that, but most of the time that will not be the case. Overall, people do have an Instagram account and if they do not have one, we could also come up with other options, for example use a WhatsApp group. I do not think we should keep the whole Facebook account very active because of that particular thing.

Luuk: I get what you are trying to say, but you are getting into a period of the COVID-19 situation, where you want to keep in contact with your members and the case I just explained it shows that some members do not have Instagram, so they want to be updated via Facebook. Especially this year, I think it is important to use all channels so you keep updating all your members. If you say we want to scale down Facebook and use Instagram more often, but people do not have Instagram, they will not be updated.

Lieke: Due to that, we do not only want to use Instagram, but also promote our activities through Facebook. That appeared to be successful. Generally there will be more people that do not have a Facebook account than people who do not have an Instagram account.

Luuk: I get that, but I do not get why you would do that right now. What extra time does it cost to post it also on Facebook instead of only posting it on Instagram. If you already have the text and the banner or picture, why would you not post it on Facebook as well? It will only take a minute to post it on there as well.

Lieke: The thing is not that it would take too much time, but we want to focus more on different channels and make the website be better visited. We will still post our most important things on Facebook, so people will still know what we organise and what is going on. As said before, it is not that we are not going to use it at all. Obviously we want to stay in contact with all our members, also via Facebook. However, nowadays, we think Instagram is just a more important channel on which to communicate.

Maud: We are not going to totally scale down the use of Facebook. People using Facebook will still come to Facebook to check whether their friends will join certain activities, because that is a nice benefit of Facebook. But what Lieke says, it is just that we want to focus more on other channels.

Luuk: You can also refer to the website via Facebook. If you use all the channels at one and next year if everyone already visits the website for those things, scale it down, then I would get it. But at this point, the website is not 100% as it should be. So I would suggest to first do all of that, and when you know for sure the website is at full capacity, only use Instagram and the website. I think the transition now is too abrupt.

Suzanne: If you keep Facebook very active, people would never go visit the website. So you have to scale down once in order to get people to go to the website.

Luuk: I get that. First refer to the website. You can do both things this year. The first 6 months you do the Facebook posts and refer to the website, and after 6 months you can announce that you will not use Facebook that much anymore and keep members informed through the website. Then you have both things and there is a smooth transition, instead of having a new website and immediately stop using Facebook.

Dylan: You can also give sneak peeks on Facebook. So the first few lines on Facebook and then tell them that they can find the rest on the website. Then you are actively promoting your website and you do not miss out on any members. People have to get to know that the website and Instagram are the premium sources.

Maud: That is a good point. It is a good possibility to keep it for the first half year so people are aware that we are going to use the website more. We will take that into consideration to make the transition a bit more smooth.

Gina: Maybe you can make the Babylon website as an app. If people have the app on their home screen, they will visit the website more frequently.

Maud: That is something we have thought about, but that is very expensive. We first wanted to see what the website does, before we create an app.

Dominique: I also think that you focus too much on leading people to the website. Facebook is a communication tool and your goal must be to reach as many people as possible. There is a mobile version of the website, which kind of fulfils the purpose of an app.

Maud: I think most things about this topic have been said now. Some very good points have been made. There is a lot to think about and we will do so. We take the suggestions into consideration.

6.2.7 Graphic Design Committee

As mentioned before, I will coordinate the Graphic Design Committee next year. Last year, there were some difficulties with this committee due to the inexperience most members of the committee had. We want to prevent this from happening again, or at least to lower the chance that this will occur again, so I will organise a workshop for all members at the beginning of the year to teach them the basics of the programs Babylon uses, so mostly Photoshop and InDesign. I will ask a committee member of this year who has a lot of experience. I am not yet certain who I will ask for this, but I planned on asking a committee member of this year with a lot of experience.

I also do not have that much experience with those softwares, but I will make sure that I also know at least the basics before the beginning of the year so I can also help the committee out if necessary.

Babylon Magazine

I think most things already have been explained. But we want to create a new design. I will take a look at that with the committee and attend the meeting of the Publication Committee tomorrow, so I hope to get new insights. We strive to publish the second edition of the BM with the new design, but we have to see how that eventually works out.

Susanne: I saw in the policy plan that the Secretary will not be the final editor of the magazine, but it will be the Commissioner of Internal Affairs. I do not really understand why that is, because the Graphic Design Committee is the last committee to work on the magazine and they are the last people that see the magazine. If something needs to be changed, it is the Graphic Design Committee that needs to do so. The Secretary is the coordinator of this committee, so I do not understand that choice.

Lieke: If there are things that need to be changed last minute, that will probably be about the content of the magazine and not the design. So eventually the Publication Committee has to solve this problem or make those changes. Due to that, we thought it would be smarter to let the Commissioner of Internal Affairs be the final editor of the magazine.

Susanne: But all the changes and the text are already done way before the editing of the magazine starts. So they already finished that, then you do the editing and there are always some mistakes left. Also, if there are issues in the text, they have to be fixed by the Graphic Design Committee.

Lieke: That is completely true. We did not think about it that way. But I think it is a good point, so we have to reconsider this. Indeed, it would be more logical to have the Secretary as the final editor for the magazine. Thank you.

6.3 Treasurer

6.3.1 Tasks and responsibilities

- Manage the association's financials
- Check the finances of the committees and maintaining contact with the committees' treasurers
- Coordinate the Study Trip Committee
- Coordinate the Prom Committee
- Provide a treasurer training to the treasurers of all committees

6.3.2 Budget

We decided to make 2 budgets this year. Due to COVID-19 we might get some major setbacks concerning the sponsor money. The 'normal' budget was made based on the budgets of the previous years.

Income

The contribution from the Department Board differs in both budgets, because the Congress could not take place this year. We already received 750 euros from the Department Board for that. There is a possibility that, because we already received the money this year, they will not give us the money again next year.

Oubaha beheer: As Dylan said before, we will still receive all the sponsor money from them, but initially this was not certain. There is a possibility that we exchange a part of the sponsor money for kegs of beer.

De Waagh might give us less sponsor money due to the Orientation Week that does not take place there and the GMM that needed to be held online.

Studystore gave us 2000 euros before, but Niek told us that they did not give us 2000 euros last year, so we do not believe that we will receive 2000 euros next year.

Without the setbacks that we might get due to COVID-19, we will receive 16 875 euros. When we will get setbacks, we only receive 15 400 euros.

Expenses

We will upgrade Conscribo, but this will not cost us more money than now.

Most of the contributions for the committees stay the same. There are 500 euros for the Prom Committee, because normally we organise the Prom together with other associations. But I will come to that later.

We will pay 750 euros for the Congress.

Dylan: Earlier on in the report, you said that you want to focus more on formal activities, but I see a low budget for the CFA, the Career Committee etc. Why did you not give them a little more budget to make sure they can do something better than this year.

Sam: Most of the company visits will not cost a lot of money.

Marlon: The formal activities that we planned are mostly workshops and those are not that expensive. They can be kept really low cost I think.

Sam: I will talk with Niek about that again, because you do have a good point there.

Max: The Photoshop workshop was about 150 euros and we had a budget problem with Ajax as well.

Marlon: Maybe if those committees need more money to be able to organise good workshops, we can add more money.

Dylan: My point is that you want to do more formal activities and it does not show that in the budget. So I think this is a mistake in the budget, because you said you wanted to put more emphasis on that.

Sam: You are right. We will take it into consideration.

Lucas: You created two scenarios for the income, why are there not two scenarios for the expenses. Will the difference between scenarios not have an impact on the way you spend the money.

Sam: For the expenses, we already did some generous expenses, so it is not very likely that it turns out negative for us. Most of the things will turn out cheaper than stated here. Niek told me to do so, because then there will not be many financial setbacks for the expenses.

Gina: How likely is it that CoBo's take place?

Sam: For now it is not certain yet, but we strive to organise it when it is possible.

The Babylon Magazine costs us 721,80 per edition. After the second edition, we will see if we will continue sending a magazine to every member. Therefore, these expenses might become lower.

CoBo: We believe that it will take place. As the 30th board did, we will continue to give every board member of another association one drink instead of two. This will cost us 650 euros. Before, they handed out two free drinks, but that cost around 1100 euros, which is unnecessary.

The invitations and accessories cost 125 euros.

Dylan: I know we always do this and it is a tradition, but you spend 750 euros on the CoBo, while none of our members profit from this. Is it not a bit strange?

Sam: We bond with other associations at a CoBo, so it is quite important for us. Like you said, it is a tradition and other associations would probably not like it if we would not offer them a drink.

Dominique: I think it is a bit rude to do that.

Suzanne: When we had CoBos and we got somewhere where we did not get a drink we were offended. So I do not think it is a good start to not give them a drink.

Active Member Activities: As told before, the big AMA will be organised together with the 31st board. Therefore, the budget changes from 500 to 800 euros.

The Active Member of the Month will still receive a small present.

Luuk: The active members of last year that didn't receive anything because of Corona, did you also consider this in your budget?

Sam: I honestly did not, but maybe someone of the previous board knows something about this. If so, there is always a little more money to give them a present.

Max: Luuk, can you repeat your question?

Luuk: For example the Active Members of the Month of last year, a few of them did not receive anything. Did you also consider this in your budget?

Niek: The budget for the Active Members of the Month is in it, because we have around 1100 surplus and the budget for those members that did not receive their gift is in that amount. So it is not on this budget, but the money for those gifts will go to the 32nd board.

Sam: Okay, so the Members of the Month of this year will still receive their present, if they did not receive it.

On the Day of the Teacher, we will do something for the lecturers. Normally, we have a student-teacher activity, but we decided to give that to the Day of the Teacher so we can treat them a little more.

The domain name of SV Babylon still needs to exist, because of the email addresses, which is explained before.

Webmaster, WordPress Multi Language and the server are needed for the website.

Gina: You keep the domain just for the email addresses, because you think that members will still send emails to that email address, right? If the domain does not exist anymore, they automatically get an undelivered mail, not?

Lieke: Yes, I do think so.

Gina: But then they would know that there is a new email address.

Lieke: Members will more easily get in touch with our new email address than for example external contacts will. I do not know if they want to do a lot of effort to find our new email address and if we keep the old email addresses, we are more accessible and approachable for them.

Luuk: If I can react to that. This year you can use it as a transition, because you can still keep the old website's domain name to have a more fluent transition. Since we just have the website for a few months, I think it is smart to keep the old email addresses as well, since it will only cost 12 euros.

Gina: I understand that, but then I would strongly recommend not to do that the year after this.

Lustrum savings: Each year, 1000 euros are saved for the Lustrum year.

Winners of the Committee Games: We made the budget higher for that. The Committee Games are played throughout the whole year, they worked for it the whole year, so we want to come up with a bigger prize.

6.3.3 Payment methods

This year we will mostly work with Tikkie and Rabobank Payment Requests. They started with this last year. Tikkie is easy to use and by using a QR code for Tikkie, this goes quickly. For the international members it was not possible to pay via Tikkie. Therefore, we will also use Rabobank Payment Requests, because this is possible. With the launch of the new website, we can now use iDeal. It is also possible to pay with iZettle. This is a method that also works with paying by card. It does not cost us money, but it costs 2.72% transaction costs for the one who pays. We will keep iZettle because it does not cost us money, but it is not the most ideal option.

6.3.6. Bookkeeping

A lot is already said about Conscribo, so I will not talk about this a lot. Conscribo will be upgraded soon and I will do that together with Niek.

6.3.8 Study Trip Committee

Ofcourse, it is not yet certain if the Study Trip can take place. If necessary, we will consider if it is safer to stay closer to home. We will, at all times, only go on the Study Trip if it is safe to go.

Dominique: When will you make this decision?

Sam: There have been a lot of updates about COVID-19 the last months and it appears to go the right way. Normally we decide where we will go around November, so then we will have to make the decision.

6.3.9 Prom Committee

Last year, there was a lot to do with the Prom Committee, because Babylon has in its contract with de Waagh that we have to organise the Prom there. The other associations do not have this in their contract. The other associations we organise the Prom with (BOW, Mundus and Postelein) want to give the committee the opportunity to choose the location of the Prom. Max and I will soon talk to the other associations to see what they want and what we want. Hopefully we come to an agreement, because the Proms have always been a success.

Govend: What if the other associations do not want to organise the Prom at de Waagh anymore?

Sam: We will have to discuss that, because it costs us 500 euros when organising the Prom with the other associations. Finding other associations for this year will be quite hard, so we have to come to an agreement. Otherwise we might have to change the contract with de Waagh.

Maud: We might try to include in the contract with de Waagh that they do not initially give us sponsor money for the Prom, but only give us extra sponsor money if we do organise the Prom in de Waagh. That might also be an option.

6.3.10 FC Babylon

We wanted to put FC Babylon in the policy, because this is an important place for mostly men, but also women to meet each other. Here they can get to know a lot of new people. Sam will be in charge of this instead of the Commissioner of Activities, since he already is a part of the team. He will choose 2 captains at the beginning of the year. One will be the team captain who makes sure that there is always a team for the matches and to make appointments with other teams. The other captain will be the social media captain. He will be the admin of the Instagram account of FC Babylon.

Gina: Do you plan to promote this especially or do you want to grow organically?

Sam: We will not necessarily promote it. We think word-of-mouth will be the best way to get members for the team.

Dylan: I think Gina might have misunderstood what you want to reach. Babylon only wants to set up the team in the beginning of the year, but they will not interfere the rest of the year. You just want to make sure there is a captain at the beginning of the year so FCB keeps existing, right.

Sam: Indeed.

Lucas: Will first-year students be made aware of FC Babylon?

Sam: Yes. The main thing to get in touch with FC Babylon is by having a chat with one of the members of FC Babylon. The members will have a chat with the new students and invite them to a training session if they want to.

6.4 Commissioner of Internal Affairs

6.4.1 Tasks and responsibilities

- Consolidate the link between Babylon and the study programme
- Maintain good relations with (contributing) graduates
- Take care of the book sales via StudyStore
- Coordinate the Education Committee
- Coordinate the Publication Committee
- Coordinate the Committee of Formal Activities
- Maintain contact with the Study Programme Committees
- Maintain contact with LETO and attend every GMM or SOFv and LETO meeting (together with the Chair)

6.4.2 Consolidate the link between Babylon and the study programme

It is important for Babylon to stay up to date about all study related issues. Alyce signed up for the study programme. The elections are postponed and will take place in September.

Besides that, she will focus more on strengthening the bond with lecturers. This will be done by having a lot of personal contact and by inviting them for student-teacher activities, such as the Christmas Dinner and the Pubquiz.

6.4.3 Maintain contact with (contributing) graduates

Maintaining contact with graduates will mostly be done via LinkedIn. There is a special Alumni page for graduates and a separate LinkedIn page for former Babylon members. They will be kept up to date about Babylon through that.

Suzanne: I do not know anything of the Alumni page and I am a contributing graduate.

Alyce: I know it exists. Tessa could not enter the group last year, so I will try to do so. I have to ask Lucie if she can add me to that page.

Suzanne: I know, but this way no one knows about it.

Alyce: I will work that out and make sure more people will know of the existence. We can promote it on other social media channels after we know how to reach that page.

Marlon: For the Education Committee last year, Lucie asked for speakers for CIS in the Field in that group and a lot of people responded. A lot of people are part of that group, so there are a lot of people that do know the existence of the page, but it will of course cause no harm to promote it more actively.

6.4.5 Education Committee

We strive to organise a study afternoon each period for every year of the study programme. Previous years showed that not a lot of lecturers are willing to be present during this afternoon and they already organise question hours themselves. Therefore, we had to think of an alternative. We came up with practice hours, on which no lecturers need to be present. Students can practice or study together with, for example, test exams. We will reserve a room at the university. The university library is often very full during exam

weeks, so this could be a nice alternative. We will try to get the lecturers more enthusiastic about the regular study afternoons as well.

6.4.6 Committee of Formal Activities

The CFA will only organise company visits next year. The Pubquiz will be organised by the CIA. They will organise three company visits next year.

Dylan: Do you think with just company visits, you need as many committee members as you usually do? For the Pubquiz you needed them to be there physically, but I think you will have problems with finding active members next year.

Maud: If we have any problems with finding active members, indeed, this might be one of the committees that can go with less members.

Eline: In my year I started a form with all the contact information of former board members. This was quite some work but it would be really nice if this will be completed with the contact information of everyone. Do you know about this and do you know if it is already completed? If not will you?

Quirijn: It is not completed yet.

Alyce: Good one, we will look into that.

Luuk: This could be a good project of the internal since there has to be a project for the internal.

Max: Would it not be a good idea to increase the amount of company visits, since you want to upgrade the formal image of Babylon? Because it should not be that much work contacting companies for a visit, especially if you are with 7 or 8 people so then you could split tasks.

Marlon: I already made the annual planning. We do not want to put too much pressure on the annual planning, so therefore, it is not a good idea to do another company visit. I also already added more other formal activities to the annual planning that contribute to the formal image of Babylon, such as extra workshops.

6.4.11 Summaries

We want to offer students summaries again. Students asked for more study related support, which can be done best by offering summaries. In the previous years, there were some problems with the quality of the summaries and with lecturers that did not want us to sell them. We will have contact with AthenaSummary if there are summaries available and discuss the quality and the content of them. Afterwards, we will ask the teachers if they are okay with us selling the summaries. If someone objects, we will have a talk with them. If no agreement with that lecturer can be reached, no summaries will be sold for that course.

6.5 Commissioner of External Affairs

6.5.1 Tasks and responsibilities

- Guarantee the corporate identity of the association is properly used and maintained
- Appropriately welcome speakers and companies and provide them with a comfortable stay during formal activities
- Maintain contact with all external relationships in person, by telephone or by email
- Manage the social media page on LinkedIn
- Keep the business file and manage contracts
- Coordinate the Career Committee
- Coordinate the Congress Committee
- Coordinate the International Committee
- Ensure and transmit the professional identity of Babylon to all external relations
- Look for potential new relations and/or sticker deals

We want to find a new formal sponsor, but we are not certain yet what kind of sponsor exactly.

6.5.4 Sponsor Members and Contact File

Renée will provide a sponsor training to the sponsor members of the committees and will actively guide and support sponsor members of all committees. A contact file will be used for this. This file includes contact information of external relations that they can approach (this is in accordance with the privacy regulations). Last year, there already was a contact file, but it was not used by many committees.

6.5.5 Vacancy Policy

The 31st board introduced this. They had 4, quite expensive packages. We scaled this down to three and lowered the prices.

- Package A. €30,-: Posting the vacancy on the website and LinkedIn. The company may post a second vacancy on LinkedIn at a later time.
- Package B. €40,-: Posting the vacancy on the website, LinkedIn and on Facebook. The company may post a second vacancy on both media at a later time.
- Package C. €50,-: Posting the vacancy on the website, LinkedIn, Facebook and on Instagram stories. The vacancy will be saved in the story highlights on Babylon's Instagram page.

All vacancy requests we receive, will be posted on the website. Otherwise, we might miss a lot of good vacancies or internships when people do not want to pay for it.

Luuk: If you want to downscale Facebook, why would you put in the vacancy policy?

Renée: As Lieke already explained, we are still going to use Facebook for certain goals, of which vacancies is one. You reach a lot of people and it would be efficient to post it on Facebook.

6.5.6 Membership Benefits

We want to put effort in expanding benefits for members by gaining new sticker deals or sponsors.

6.5.7 Career Committee

The Career Event will take place in April. Besides that, we want this committee to organise several workshops.

6.5.8 Congress Committee / National Day of Communication Committee

The NDC is organised in collaboration with Mycelium and we will adapt the arrangements that have been made by the committee this year. We will also prioritise people that were a member of the committee this year to be in the committee again next year.

6.5.9 International Committee

Renée will be coordinating this committee in collaboration with Maud. We have set some specific goals:

- Advise the board of what internationals want and need.
- Help international students integrate more easily in the Netherlands and Babylon (by providing an information session and by sending them a letter before the start of the academic year in which the link to the Facebook page and WhatsApp group is given and in which we explain the existence of the committee).
- Be a point of contact for international students.
- Organise an information session.
- Organise unofficial activities during the weekends.
- Organise mainly formal activities.
- Continue with giving Dutch lessons.
- Be responsible for the Facebook page and WhatsApp group for international students.

Max: How will you reach out to those international students in the beginning of the year before the info session, because that was a problem last year?

Renée: In the letter, the information session is already mentioned and we will also tell this during the Orientation Week.

Already one member of the committee of last year is asked to be a member of the committee next year. After the Committee Market, three or four more members can join.

Max: We also did a last minute lecture talk last year, maybe do that again for the information session because many participants of the information session attended because of that talk.

Renée: That is a good one. We do not want to give too many lecture talks, but I think the International Committee can be prioritised for that.

Suzanne: One thing about LinkedIn. You can do a lot more with LinkedIn than people think. It is actually a really interactive platform. Please go learn more about this medium. You can also share communication culture articles. Last year I did a lot with LinkedIn so you can always reach out.

Renee: Our plan was to do more with LinkedIn. I want to do a LinkedIn workshop, because I also want to do more with LinkedIn myself. I will try to do my best and do as much as I can for this.

6.6 Commissioner of Activities

6.6.1 Tasks and responsibilities

- Create the annual planning
- Organise the Committee Market and compose the committees
- Coordinate the Orientation Week Committee
- Coordinate the Sports Committee
- Coordinate the Committee of Informal Activities
- Coordinate the Weekend Committee
- Maintain contact with the Molenstraat
- Organise Babylon's activities for 'Stichting RAGweek'

6.6.2 Organising the Committee Market and composing all committees

Committee Market

The Committee market will take place differently than normal. It will be held online and two members of each committee will be present. We will post videos on Instagram in which the chair of each committee briefly tells something about the committee. In the post, we refer to the website, on which more information can be found.

Composing the committees

Students from different years will be in all committees, so that all layers are represented. We have to make sure international students are willing to join a committee. We preferably have at least two internationals in each committee. When only one international member is in the committee, they might feel left out or feel guilty because everyone has to speak English because of them. We also want to emphasise that students can be part of multiple committees. We want to promote that the International Committee is relatively less busy than other committees, so it would be a possibility to join another committee as well.

6.6.4 Committee of Informal Activities

The CIA will organise the Pubquiz instead of the CFA. Moreover, they will organise one free activity in the first semester instead of two, because they also have the Pubquiz now.

Dylan: What are you going to do with the CIA when you have limited spots for your borrel? The CIA mostly consists of 8 members and the board is with 6. So already 14 of the 30 spots are fulfilled.

Marlon: The rule of how many people can be inside has changed. Otherwise, we can organise the borrels with less members, but all members have to be there at the borrel.

Eline: The Pubquiz is really fun for the CFA and they do not have that many activities, so just take it in consideration.

Goof: I also believe that it makes the CFA more fun and interesting to join.

Eline: The CIA already has a lot of fun activities and it is of course not really formal, but still a nice addition for the CFA to organise. I think the CFA will even be less popular and it can already be hard to find people for formal committees.

Marlon: Yes, but the company visits did not go according to plan last year and we really want to make them a success this year. We just want to let them focus on only company visits. The Pubquiz is way more informal than formal. We also gave them an extra company visit, so they will have enough to do.

Maud: If the CFA is not organising the Pubquiz, they also do not need as many members as before, because they do not have to be present at the Pubquiz. So it will be fine for them to have 1 or 2 members less than last year.

Eline: But does a Family Day really fit an Education Committee with a beer tasting?

Marlon: With a Family Day you want your family to meet the environment you live in as a student, so a beer tasting will fit. It is indeed informal, but I think that fits well.

BaMyPo & Inglorious

There were not always a lot of members present at this party. We have scheduled the BaMyPo's and Inglorious parties so that they are more favourable for our members than last year. This way we hope that this positively affects the amount of visitors for the parties. If this is not the case, we will advise the next board to look for other options.

DIESweek

We want to start and end the week with a party. The *borrel* will be on Monday instead of Tuesday. The 31st board advised us to do so. Moreover, we want to have all activities during the DIESweek be organised by the CIA.

Suzanne: Why did you decide to have the DIESweek before the exams and not the week after?

Marlon: We wanted to stay as close to the second week of March as possible and this is still far away enough from the exams. There are still 2 or 3 weeks left until the exams take place.

6.6.5 Sports Committee

We only wanted to let the Sports Committee focus on the Ski Trip during the first semester, so they will not organise another activity in the first semester. The Ski Trip is not booked yet, because the risk of booking now is too high. Husk told us that if we book later, the location will probably still be available. Maybe we have to go two days longer, but this will only cost 50 euros extra. This is a reasonable option and we do not have to pay in advance right now.

The Sports Committee will also organise one large activity at the end of the year. They also organise our participation in the Batavierenrace. We are planning on teaming with Mycelium again. They said before that they have a lot of members that want to participate, but we can decide to make 2 mixed teams.

6.6.8 Weekend for the first-year students

We will organise a weekend for the first-year students that will take place from 13-15 November. This will be organised by a separate committee, of which Renée, Lieke, Dylan, Tessa, Niek and Marlon are part. The Orientation Week Committee already has a lot to do, since we can organise more physically than they initially told us. The location will be the same as for the weekend that was planned for this year. We could change the date due to COVID-19 for free, and therefore planned it in November.

Max: How many first-years can join?

Marlon: Around 40, but we can book another accommodation which is next to this location. In that case, 60 people can join.

Goof: So the Orientation Week Committee is not involved in this?

Marlon: No, a separate committee will organise this.

If the 1.5 meter distance rule is in effect during the weekend, we will postpone the weekend to a later time.

Suzanne: Is that easy? Can you just postpone it?

Marlon: Yes, we have the option to postpone it.

Dylan: It is not that easy to postpone it again. The option is there, but it will probably cost money.

Luuk: What will you do if there will be an Orientation Weekend organised by the university?

Marlon: The university is very uncertain about how they want to give that form. They had some vague plans to organise a weekend during the autumn break but there is no general autumn break. If, at last, there will be a weekend organised by the university, our weekend might not take place, but we still want to arrange everything in case that it will be held.

Luuk: Okay, but if it will happen, will you still organise it?

Marlon: We decided to still organise it when the university also organises a weekend.

Dylan: You can also choose to make it a general weekend then, if the university also organises a weekend.

Maud: That would indeed be a good option.

6.6.9 Contact with the Molenstraat

Marlon: is trying to have contact with the Molenstraat and she hopes to have a meeting very soon. The sponsor money from the Molenstraat will remain the same.

Lucas: Starting borrels later is one of the points? I thought you said before that there should be an incentive for people to come to parties earlier.

Maud: People do not come to the city centre at 9 pm. If you start the borrel later, people will be at the borrel more close to the starting point.

Lucas: So what is the advantage in that?

Maud: The borrels will then be better visited earlier on in the evening. It will give the borrel a better image. This will cause other people to show up earlier as well.

Marlon: We also want to offer them a free keg of beer at the beginning of the evening, so this will also attract people to the borrel earlier.

Lucas: But you just said people will not join earlier.

Maud: They will not join earlier than 9 pm. Earlier might not be the right word, but they show up sooner after the borrel starts. Indeed, the free kegs of beer hopefully also contribute to that.

6.6.10 Organising activities for Stichting RAGweek

For the RAGweek, we will probably do the same as last year. We will participate in the "Sexy met stijl" calendar. We will also think of at least one other way to support the RAGweek.

Vote on Concept Policy '20-'21

Number of voters: 14

Vote in favour: 5

Vote against: 6

Blanc vote: 2

Abstention: 1

67% of the votes are necessary for the policy to be voted in favour.

Only 35% voted in favour. Therefore, the concept policy is not approved and needs to be adjusted.

Luuk: I would like to explain my vote. I voted against and I also think it is fair to explain why. Most of the things we discussed, you did not have any plans on. That is not the way you should do it. Furthermore, sustainability, I do not really believe in the plan you made. You could do and should have done a lot more before this meeting. About Facebook and mission and vision, members explained something to you and we all say that it is not a great idea. You still want to do it the way you initially wanted to. The things we told you are not to be annoying but are because we know how it works. We do not always have it by the right end but most of the time we do. That is why I voted no.

Suzanne: I have not voted, but the general things are good. Some things need to have more explanation, mostly sustainability. You have to think about it now, not later so adjust it directly.

Susanne: You have some good ideas and I have faith that you would be a great board. The committee division and the BM you did not really think through.

Eline: Just work it out and think it through more.

Max: I voted for, but I wanted to give a remark that you have to elaborate more on some things that were said about sustainability etc. I think you are going to be a great board and I have faith in you. The committee division, I do not have a problem with that, if you say that it is fine I believe you.

Maud: We will definitely look into things more thoroughly and elaborate more on some things, taking your notes into consideration.

W.C.T.M.

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Question round

Suzanne: Congratulations. I know you are going to be a great board.

Max: Congratulations guys, you did great and we want to say as the 31st board that we have a lot of faith in you. Just do the adjustments and it will be fine.

Closing

We want to thank the 31st board for your help, the input and the tips you gave. Also a big thank you for the rest who attended this GMM and voted. We will take all your comments and suggestions in consideration. Lastly, we want to congratulate the Advisory Board and the Till Committee. We know that you are going to do great.

Maud closes the meeting at 02:46 a.m.